



SPONSORSHIP ID SPECIFICATIONS

INSP APPRECIATES YOUR BUSINESS. IN RETURN, WE WOULD LIKE TO OFFER A FIVE SECOND SPONSORSHIP ID THAT WILL AIR BETWEEN PROGRAMS.

PLEASE PROVIDE THE FOLLOWING TO YOUR SALES REPRESENTATIVE:

- Vector file (EPS) or high resolution JPEG image
- Provide the product name you would like included in the voiceover
(Product tagline will not be included in the VO)

VO EXAMPLE:

“This program is brought to you in part by (insert product name).”

SPONSORSHIP ID EXAMPLE:

