INSP
3000 WORLDREACH DRIVE
INDIAN LAND, SC 29707

P: 803.578.1000
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The following are the digital video ad specifications for INSPOTT+.

VAST SERVED

- **IAB VAST 2.0 or 3.0 (HTTP/SSL) accepted**

- **File Format**
  - MP4 (H.264 codec) required for VAST-Served

- **Frame Rate**
  - 29.97 FPS (Native)

- **Duration**
  - :06, :15, or :30 seconds

- **Audio**
  - AAC codec
  - 192 kbps
  - 48kHz
  - Stereo (L/R)

- **Each VAST tag must include all three (3) aspect/bitrate renditions:**
  - 1920x1080 (3,000-4,000 kbps bitrate)
  - 1280x720 (1,500-2,500 kbps bitrate)
  - 640x360 (400-750 kbps bitrate)

SITE SERVED (PREFERRED SUBMISSION)

- **IAB VAST 2.0 or 3.0 (HTTP/SSL) accepted**

- **File Format**
  - MP4 (H.264 codec)

- **Frame Rate**
  - 29.97 FPS (Native)

- **Duration**
  - :06, :15, or :30 seconds

- **Audio**
  - AAC codec
  - 192 kbps
  - 48kHz
  - Stereo (L/R)

- **High Definition**
  - 1920x1080 (100MB recommended file size)

EMAIL CREATIVE TO: josh.martin@insp.com and **jessica.cisco@insp.com**

EXTREME REACH: Destination 105858

DIGITAL UPLOAD LOGIN CREDENTIALS:
- Host name for FTP client: **mediadelivery.media-comm.com**
- Website for web-interface: **https://mediadelivery.media-comm.com**
- Username: **INSPOTT468152**
- Password: ***UyGrMcnRxQK1O2a**
- Place HD files in the "Air in HD" folder
- Place SD files in the "Air in SD" folder