

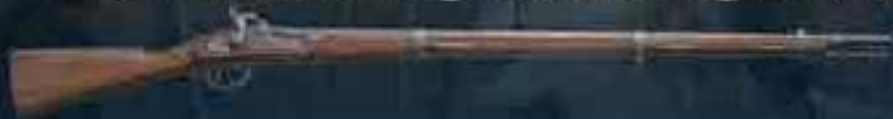
NEW SERIES, FILMS & STUNTS! Q1 2024

INSIDE **INSP**



WATCH TRAILER

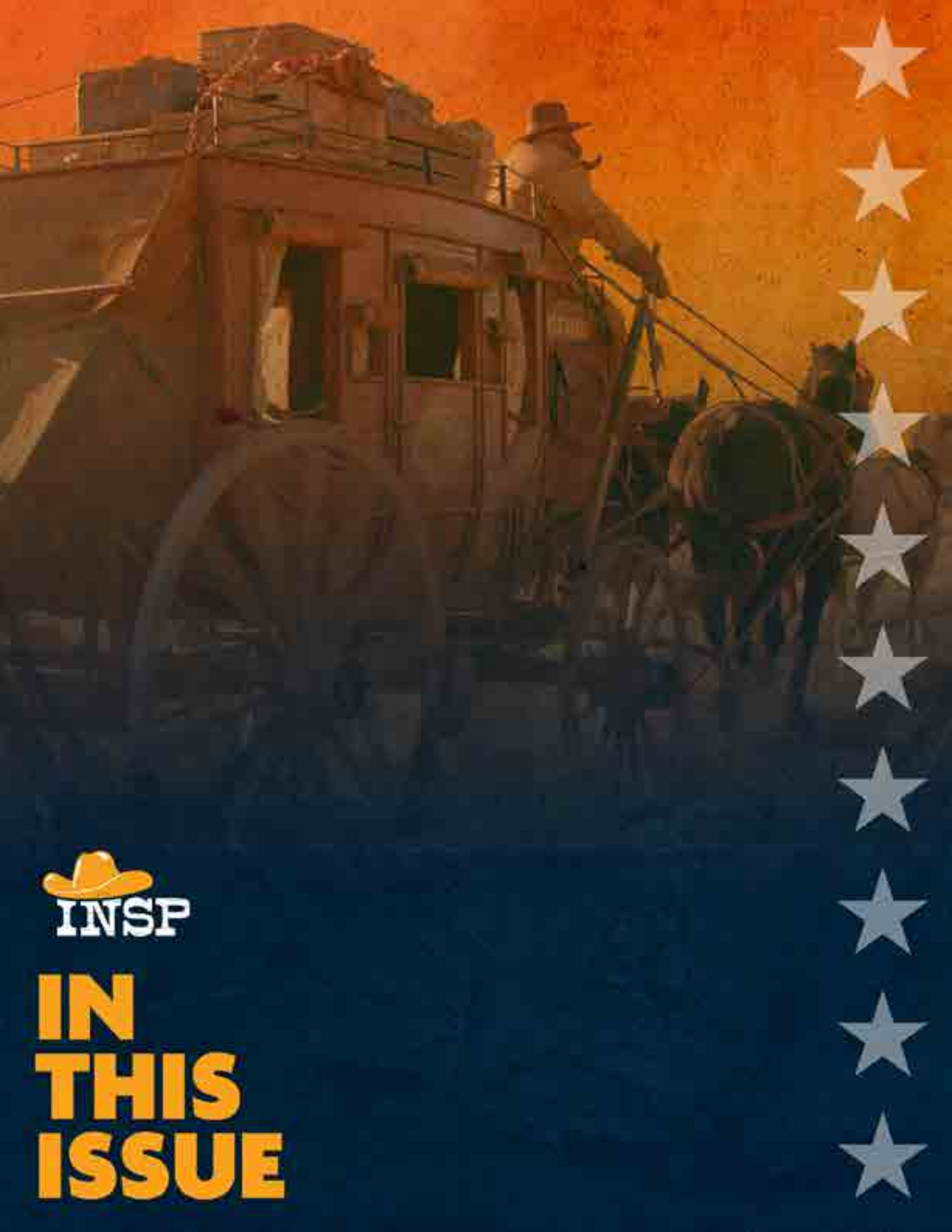
The Rifleman



**NEW PROGRAMMING
UPDATES!**

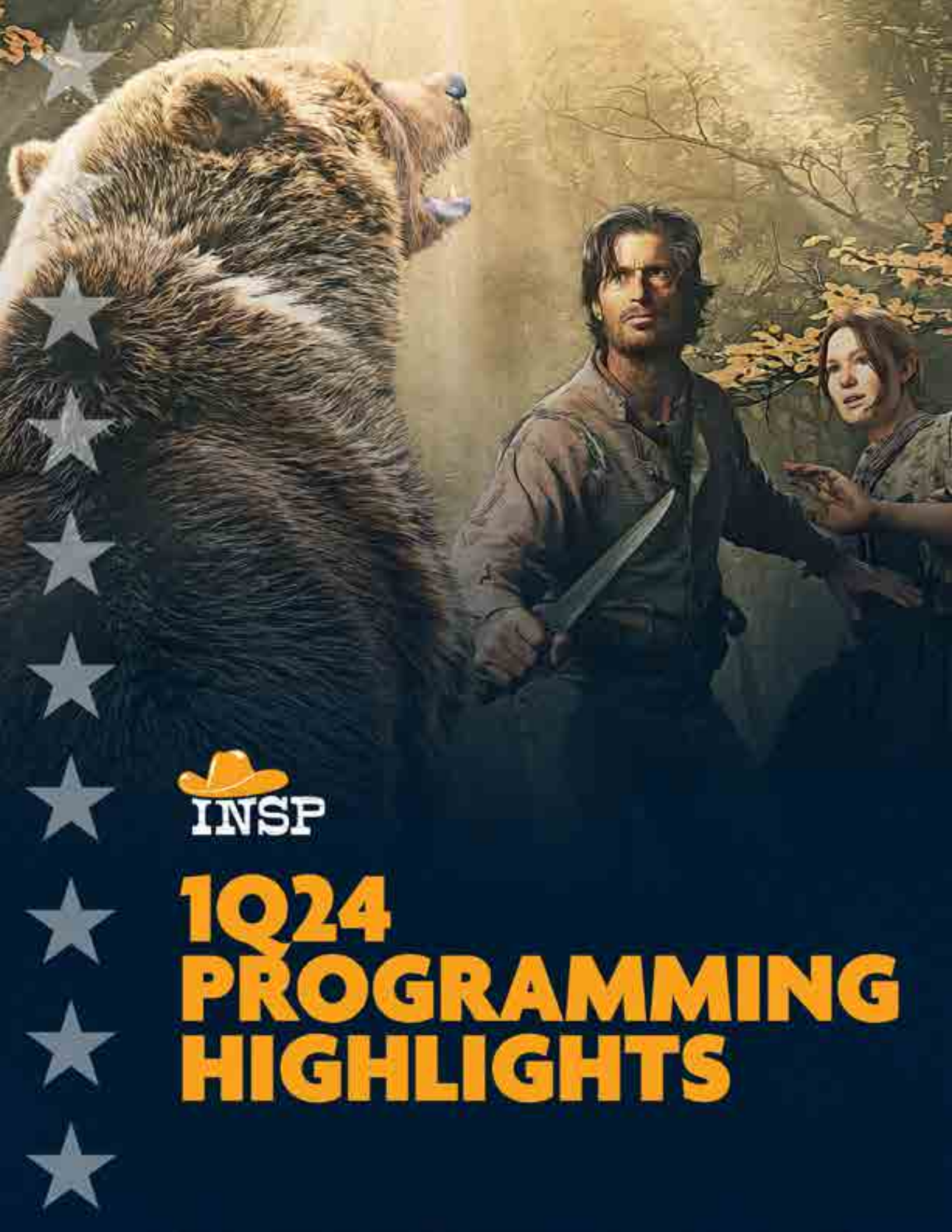
**A LOOK INSIDE THE HIT TV
SERIES, THE RIFLEMAN!**

ALL THE LATEST **INSP
VIEWER INSIGHTS!**



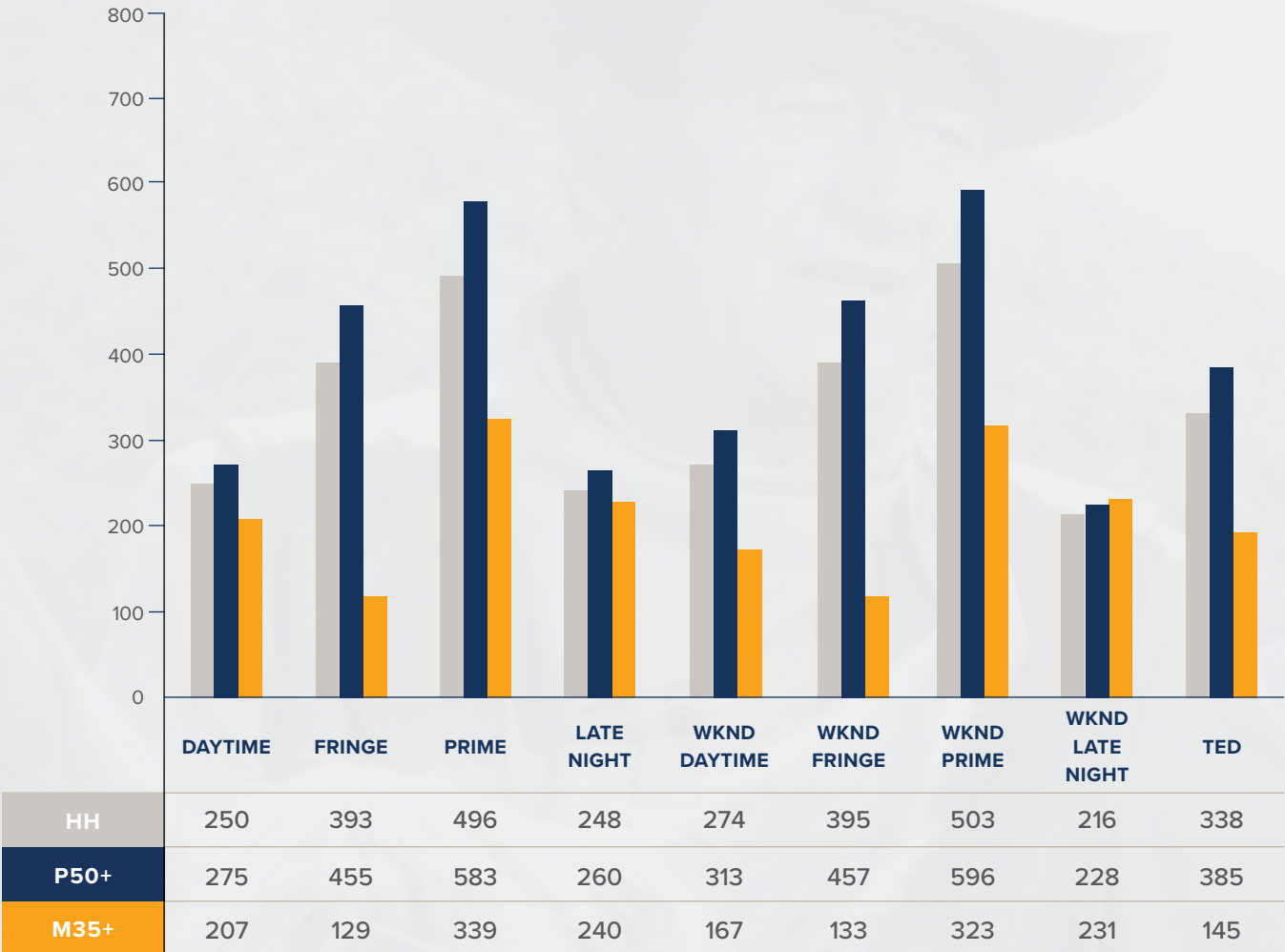
**IN
THIS
ISSUE**

- 01 INSP OVERVIEW | **PP. 5-12**
- 02 NETWORK COMPARISON | **PP. 13-17**
- 03 NEW SERIES, FILMS AND STUNTS | **PP. 18-22**
- 04 SADDLE UP WEEKENDS | **P. 23**
- 05 PROGRAM SCHEDULE | **PP. 24-25**
- 06 SERIES SCHEDULE | **PP. 26-29**
- 07 ORIGINAL SERIES | **PP. 30-33**
- 08 INSP MOVIE SCHEDULE | **PP. 34-44**
- 09 SOCIAL MEDIA | **P. 45**
- 10 VALUE ADD OPPORTUNITIES | **P. 46**
- 11 DAYPARTS & LOGS | **P. 47**
- 12 5 THINGS TO REMEMBER | **P. 48**



1Q24 PROGRAMMING HIGHLIGHTS

1Q24 PROJECTIONS



Source: Nielsen Media Research National MIT

COMING SOON



PREMIERE

THE RIFLEMAN

MON, JAN 1 | 8PM ET



PREMIERE

LEGENDS OF THE STAGECOACH

THU, JAN 4 | 8PM ET



PREMIERE

THE TALL TALES OF JIM BRIDGER

THU, JAN 11 | 8PM ET



PREMIERE

LEGENDS OF THE PONY EXPRESS

SUN, MAR 10 | 6PM



PREMIERE

INTO THE WILD FRONTIER

SUN, MAR 24 | 6PM

THE INSP BRAND

PROVIDES A TRUSTED VIEWING EXPERIENCE



**INSP IS HOME TO MILLIONS
OF AMERICANS WHO ENJOY
WATCHING WESTERN
PROGRAMMING AND HEROES**



DEMOGRAPHICS

WHO WATCHES INSP?

**46% FEMALE
54% MALE**



**68% CAUCASIAN
25% AFRICAN AMERICAN
7% OTHER**



**54% MARRIED
MEDIAN AGE 64.8**



**77% LIVED AT THEIR
CURRENT ADDRESS
FOR 5+ YEARS**



INSP is home to millions of Americans who cherish and embrace positive entertainment. INSP provides a trusted viewing experience with a lineup of exclusive series, Westerns, action-filled dramas, and films focused on adventure and heroic characters.

Viewers do not have to lunge for their remote controls to shield family members from objectionable subject matter when watching INSP.

INSP has become one of the fastest-growing basic cable networks, available to 56.4 million U.S. households, 24 hours a day through more than 2,800 cable systems, telcos, and through DISH Network and DIRECTV. INSP is advertiser-supported and Nielsen-rated.

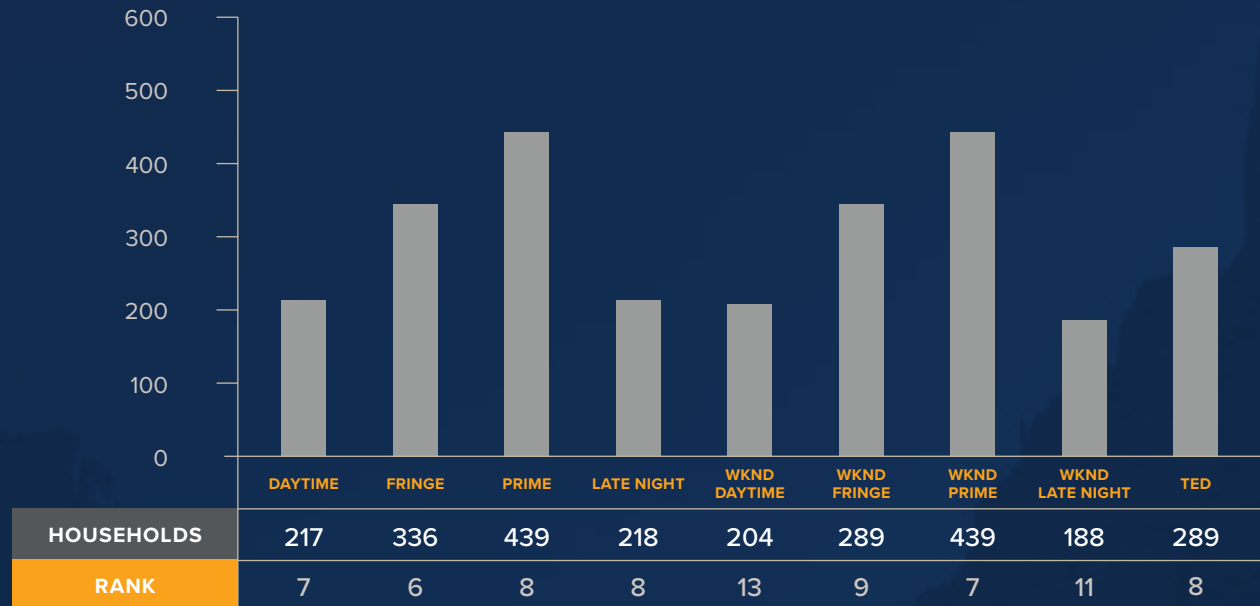
TARGET DEMOGRAPHIC: A30+

- Population of 119 million
- Spends over \$3.2 trillion per year

DISTRIBUTION

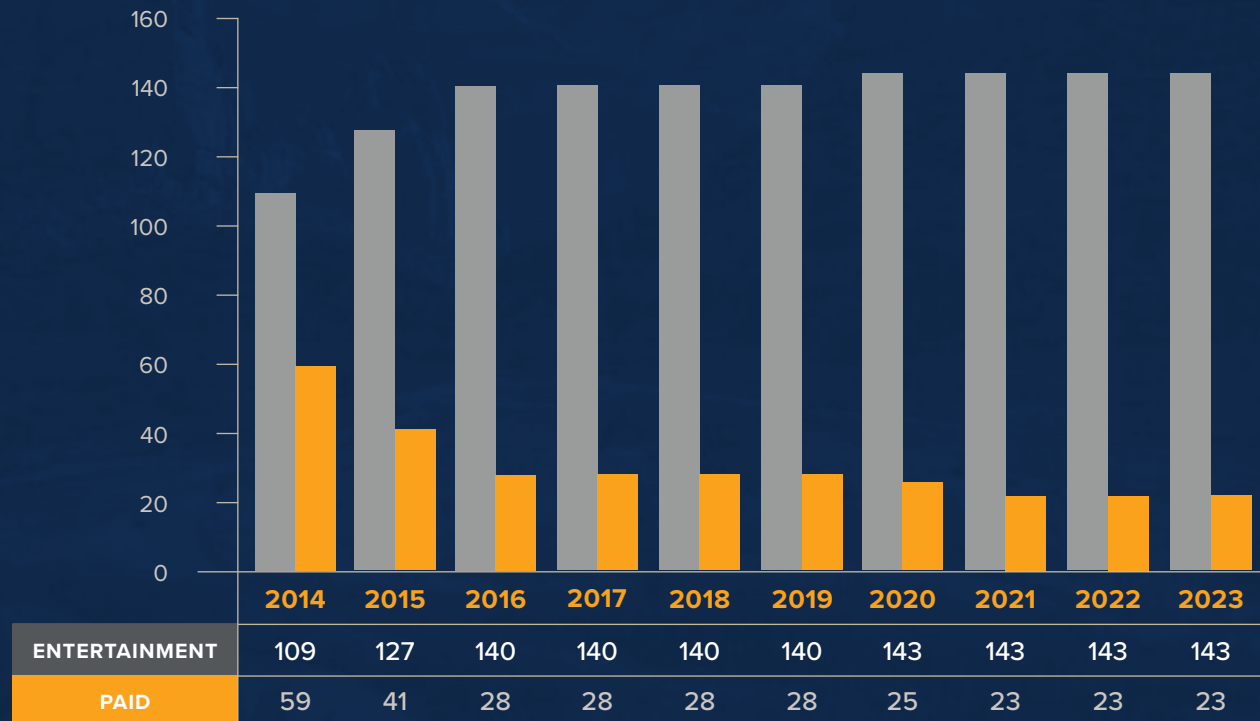
- INSP is in 56.4 million homes and every DMA in the country

HOUSEHOLD RANKINGS



Based on 4wk average: 10/16/23 - 11/12/23

ENTERTAINMENT & PAID PROGRAMS HOURS





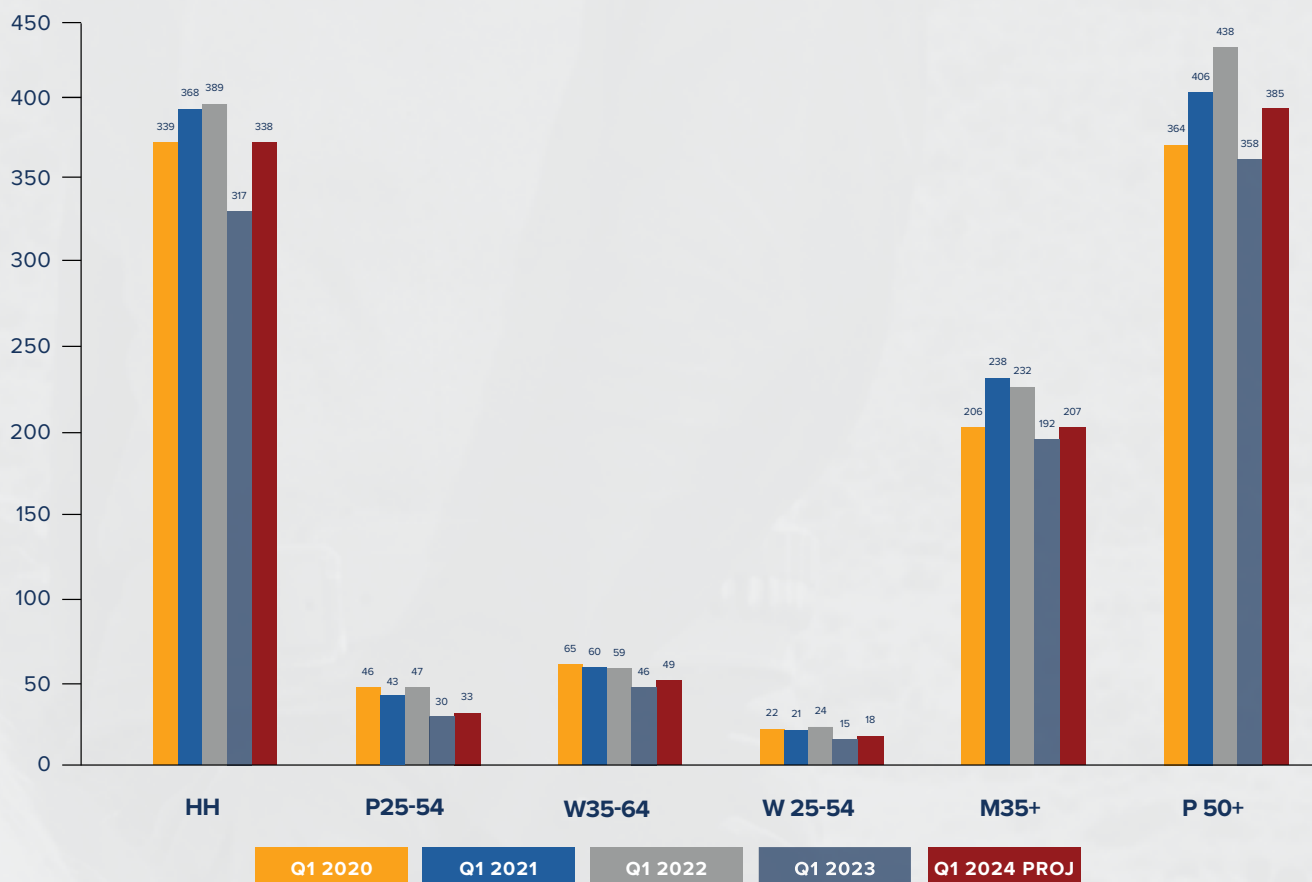
INSP IS ONE OF THE 8 TOP RANKED CABLE NETWORKS WITH VIEWERS MORE LIKELY TO BUY ADVERTISED PRODUCTS.

Source Cynopsis April 2016, Beta Brand Research Identity Study revealed

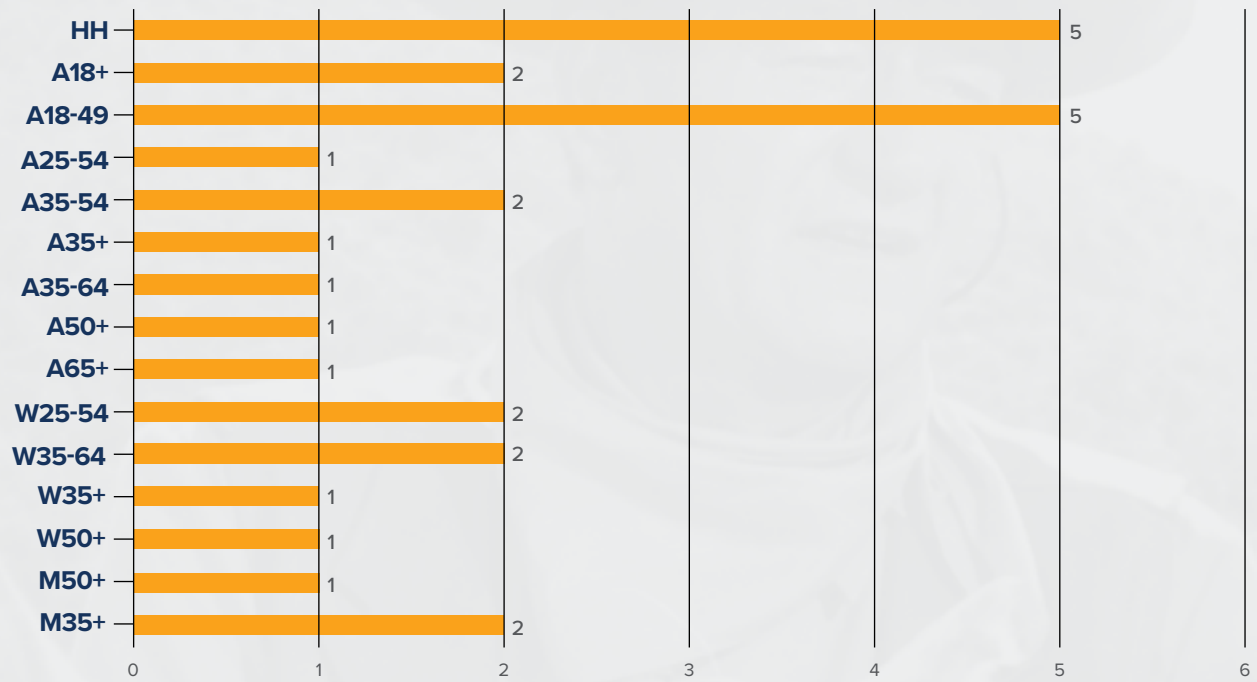


QUARTERLY IMPRESSION TREND

BY DEMO YEAR-OVER-YEAR



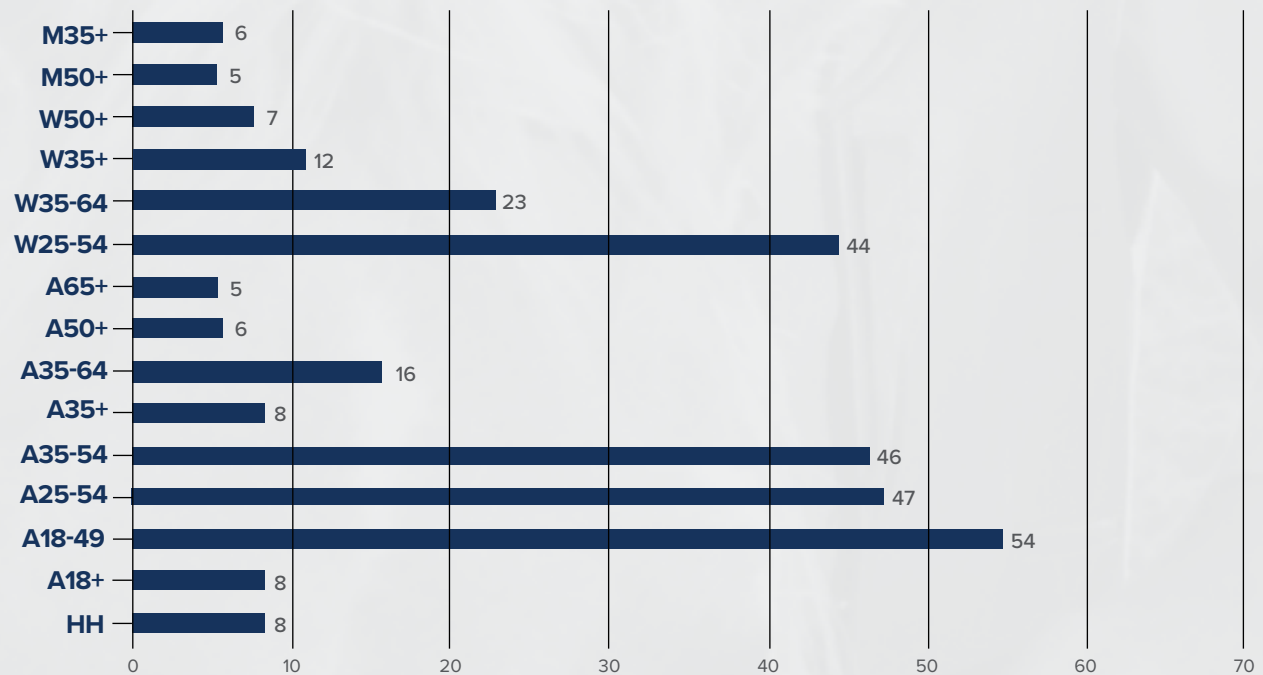
LENGTH OF TUNE



Based on 4wk average, 11/20/23

INSP RANK

OUT OF 118 NETWORKS



Based on 4wk average, 10/16/23 - 11/12/23

JIM BRIDGER'S TALL TALES



BY MARSHALL TRIMBLE,
TRUE WEST MAGAZINE

TRUEWESTMAGAZINE.COM



Most would agree, Jim Bridger was the greatest mountain man of them all. At the age of nineteen he answered the call of William Ashley “to all enterprising young men,” and joined the storied Ashley-Henry expedition that journeyed up the Missouri River in 1822 and opened the fur trade that created the unique breed, the American mountain men.

Although he was known as a great Indian fighter he always tried to get along and live peacefully with the tribes. He had three Indian wives, two Shoshone and one Flathead (Salish) but they all died young leaving Jim with several children to raise. He died in 1881 at the ripe old age of seventy-seven.

Although he was illiterate Jim spoke French, Spanish and several Indian tongues.

He was a mountain man, explorer, trader, part owner of a fur company and in 1843 with the decline of the fur trade he built a fort on the Oregon Trail and sold supplies to the immigrants passing through. His business flourished for ten years until a band of Mormon vigilantes destroyed his fort. He gathered up his half-Indian family and moved to Missouri before hiring out as a guide. He hired out as a scout for the Army and mediated between the Indians and the whites who were encroaching on their lands in increasing numbers.

But this was the golden age of prevarication and Jim or as his friends called him “Old Gabe,” was the consummate yarnspinner to the greenhorn immigrants. Since he was a legend in his own life many of the tall tales of others were attributed to him. He would have liked that. One his favorites told while sitting around the campfire with a eager-eyed greenhorns was the time he was being pursued by a hundred or so Cheyenne warriors. They chased him for some distances and Jim wound up cornered in a box canyon with no way to escape. As the Indians were closing

in old Jim would suddenly pause. After a few moments one of his listeners would ask, "What happened then, Mr. Bridger?"

He give them a sly grin and reply, "They killed me."

He was among the first white men to see the geysers and other natural wonders in what became known as Yellowstone National Park.

When Jim Bridger told of the boiling rivers in the Yellowstone Parks and geysers where, "Hell bubbled up," people laughed and called them "Bridger's Lies." Some wondered if trappers had been demented by the mountain air. Others claimed his listeners exaggerated his already fantastic accounts.

In reality, Easterners who'd never crossed the wide Missouri didn't believe descriptions of the spectacular scenery were real, even though they were. Mountains reaching heights of over 14,000 feet were beyond the belief of folks who'd never seen mountains taller than 4,000 feet. Since those skeptical Easterners tended not to believe a word they said anyway, the mountain men felt compelled to exaggerate.

Another one of Bridger's favorite tales was one about a Glass Mountain. One day he came upon a magnificent elk. Bridger took careful aim at the unsuspecting animal and fired. To his great amazement, the elk was not wounded and seemed not even to have heard the report of the rifle. Bridger drew considerably nearer and gave the elk the benefit of his most deliberate arm, but with the same result as before. A third and fourth try produced the same results.

Utterly exasperated, he seized his rifle by the barrel and resolved to use it as a club since it had failed as a firearm.

He rushed madly toward the elk but suddenly crashed into an immovable vertical wall, which proved to be a mountain of perfectly transparent glass, on the further side of which, the elk, in peaceful security, was quietly grazing.

Stranger still, according to Bridger, the mountain was not only of pure glass but was a perfect telescopic lens, and whereas the elk seemed but a few hundred yards off, was in reality, twenty-five miles away. When an inquisitive pilgrim asked him if there was anything remarkable in the area, Bridger told him of a crystal mountain so clear that even the most powerful telescope couldn't see it. When the pilgrim asked how large it was, Bridger replied it was three miles in circumference at the base but its height was unknown. The only way they knew it was there is the carcasses of birds that flew into it and killed themselves in the collision.

Bridger told of a favorite camping ground where there arose a bald, flat face of a mountain, but so distant that the echo from any sound that originated in camp did not return for six hours. Upon retiring for the night he would call out lustily, "Time to get up," and true to his calculation the alarm would roll back just at the precise time it was ready to get up.

He also knew of a lake in the Yellowstone country that was fed by boiling water that floated in a stratum of three or four feet thick over the cold water below. He'd drop a line down into the cold water, hook a trout and pull him up to the hot, cooking the victim. By the time he reeled it in, the fish was ready to eat.

Bridger claimed a great medicine man of the Crow once put a curse on a mountain causing everything to become petrified.

All forms of life, bear, elk, eagles were suddenly transformed into stone. Even the moon and sun shown with petrified light.

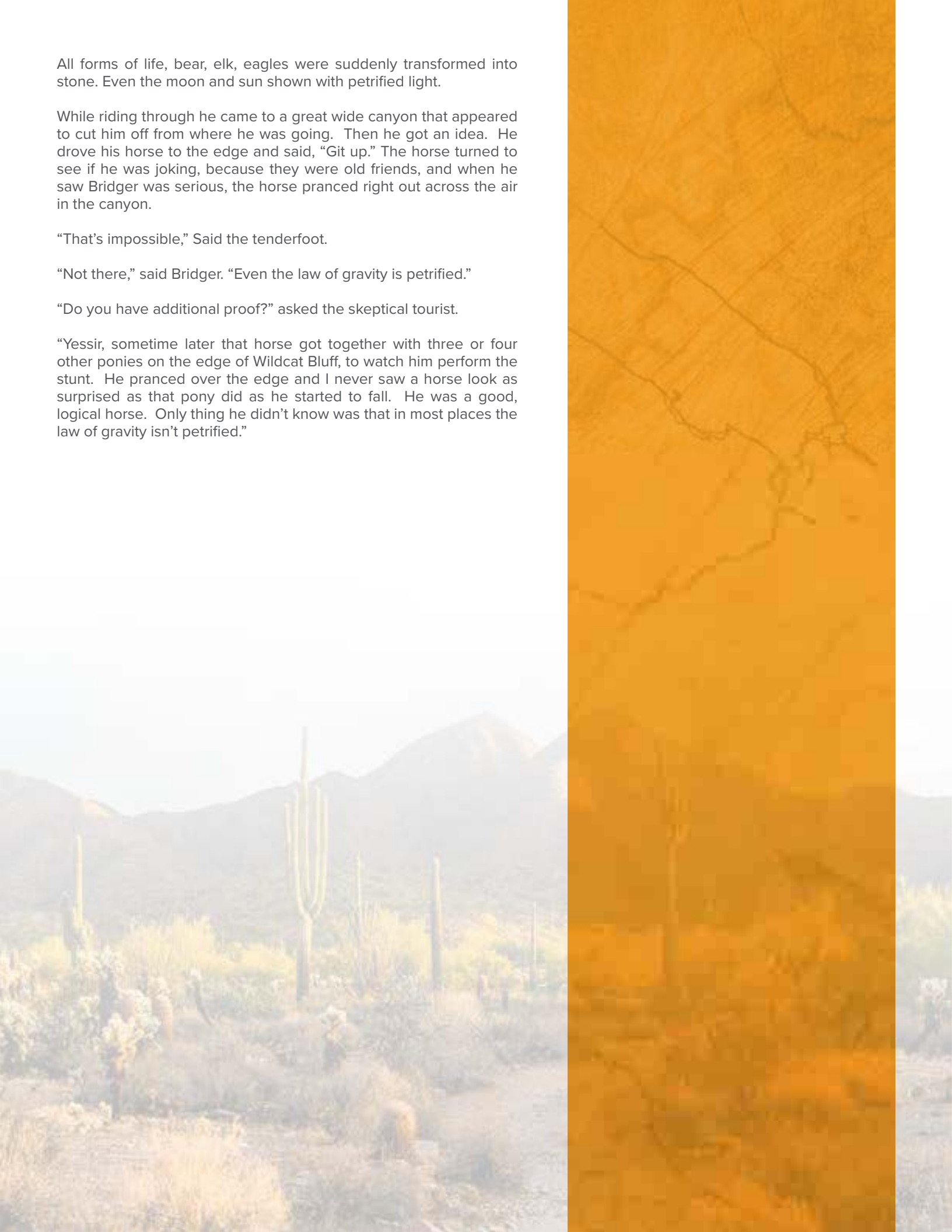
While riding through he came to a great wide canyon that appeared to cut him off from where he was going. Then he got an idea. He drove his horse to the edge and said, "Git up." The horse turned to see if he was joking, because they were old friends, and when he saw Bridger was serious, the horse pranced right out across the air in the canyon.

"That's impossible," Said the tenderfoot.

"Not there," said Bridger. "Even the law of gravity is petrified."

"Do you have additional proof?" asked the skeptical tourist.

"Yessir, sometime later that horse got together with three or four other ponies on the edge of Wildcat Bluff, to watch him perform the stunt. He pranced over the edge and I never saw a horse look as surprised as that pony did as he started to fall. He was a good, logical horse. Only thing he didn't know was that in most places the law of gravity isn't petrified."



NETWORK COMPARISON

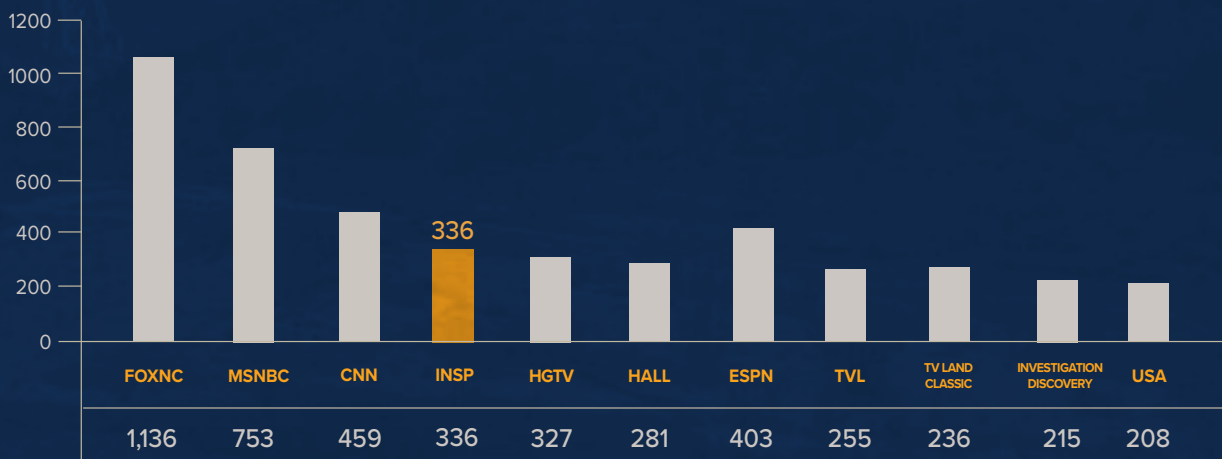
INSP DELIVERS VALUE



RATINGS + LOYALTY + GROWTH

A50+ IMPRESSIONS

TED



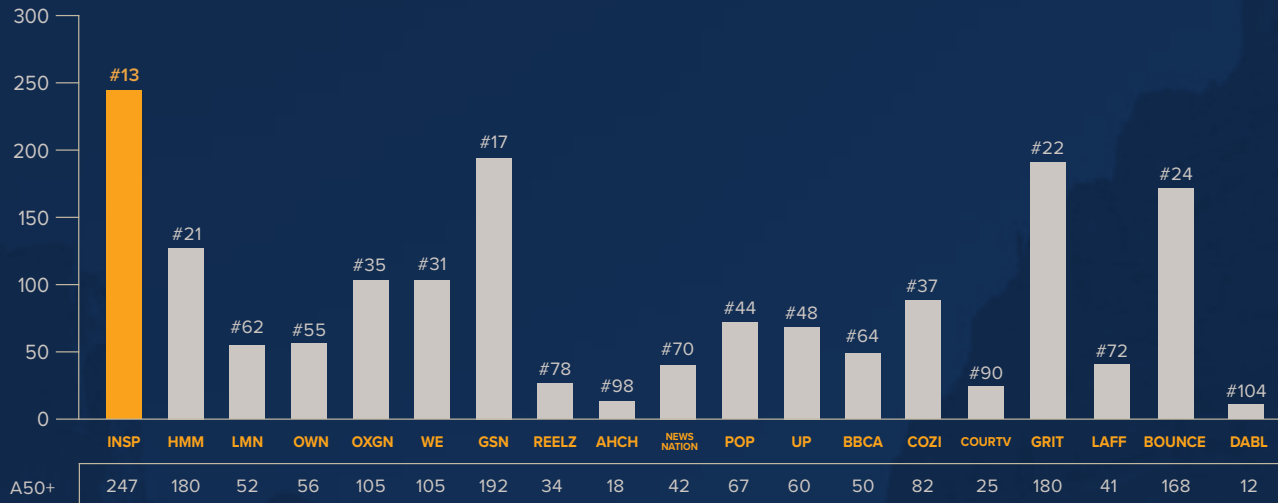
Date Created: 11/12/23

IMPRESSIONS & RANK

BY DAYPART

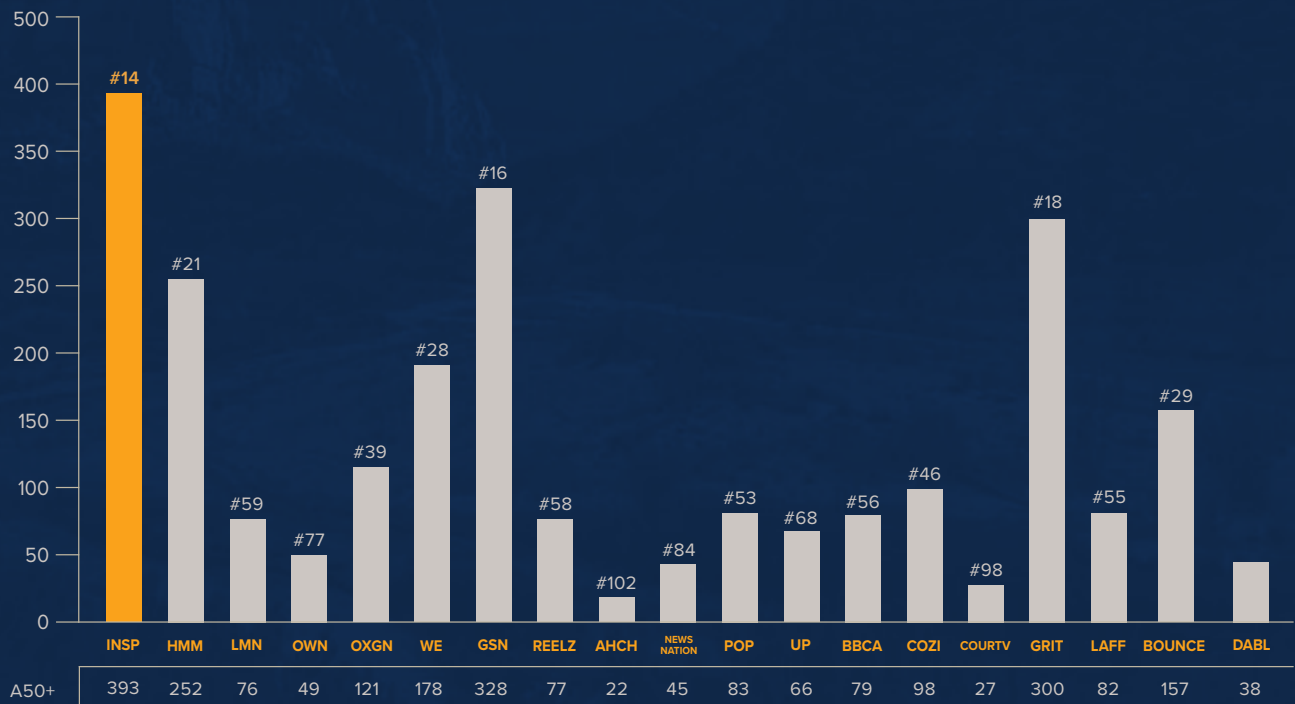
DAYTIME

MONDAY - FRIDAY 7AM - 3PM



EARLY FRINGE

MONDAY - FRIDAY 3PM - 7PM

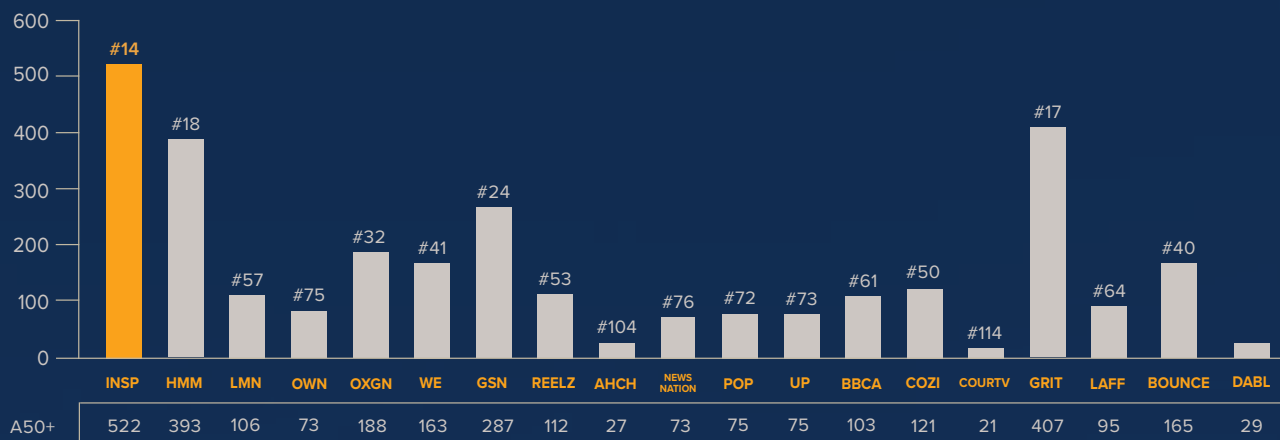


IMPRESSIONS & RANK

BY DAYPART

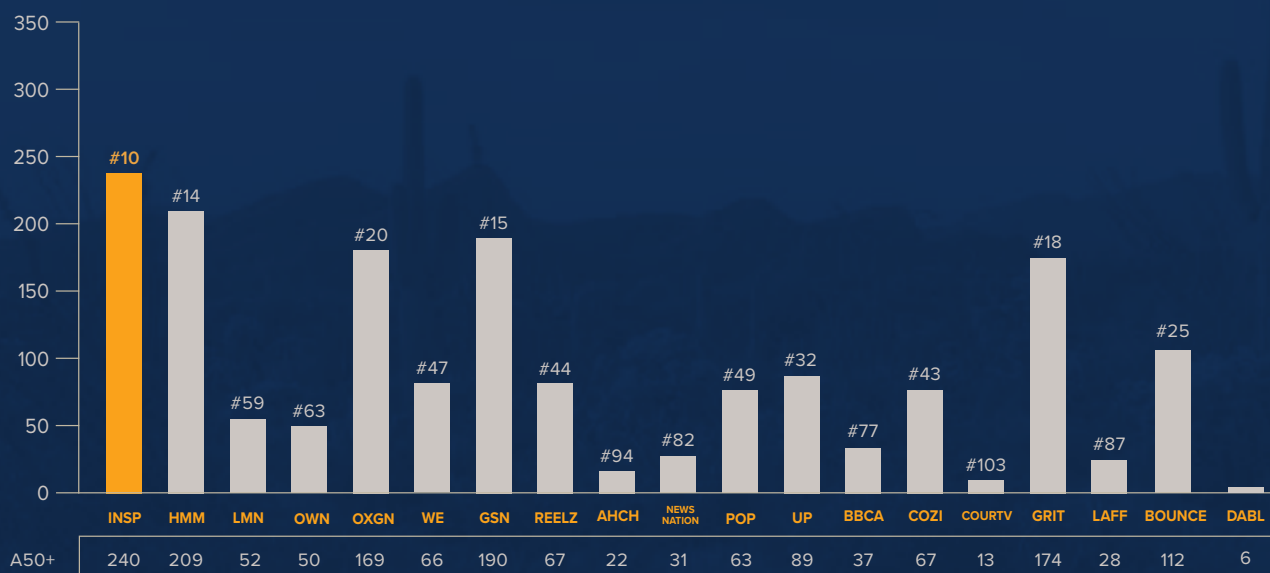
PRIME

MONDAY - FRIDAY 7PM - 12AM



LATE NIGHT

MONDAY - FRIDAY 12AM - 4AM

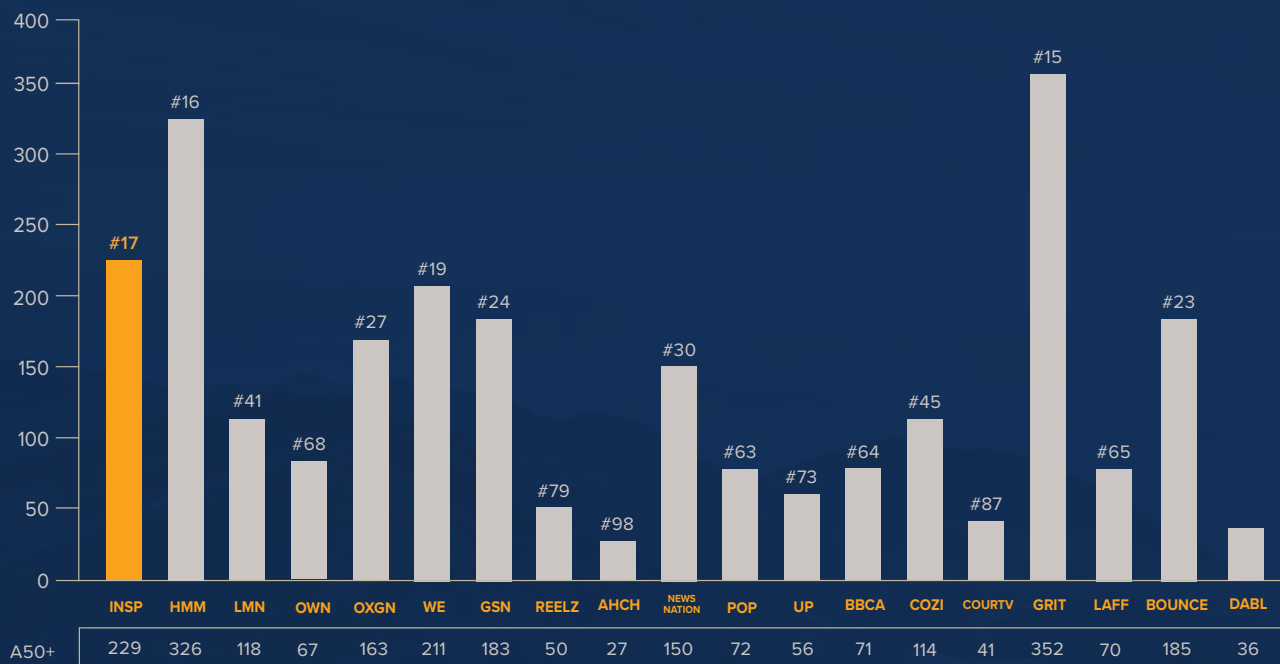


IMPRESSIONS & RANK

BY DAYPART

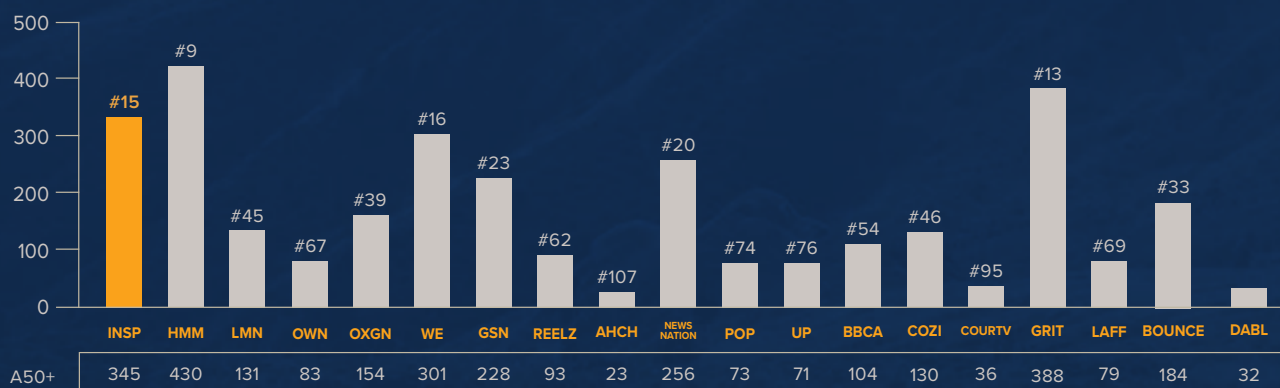
DAYTIME WEEKEND

SATURDAY - SUNDAY 9AM – 3PM



EARLY FRINGE WEEKEND

SATURDAY – SUNDAY 3PM – 7PM

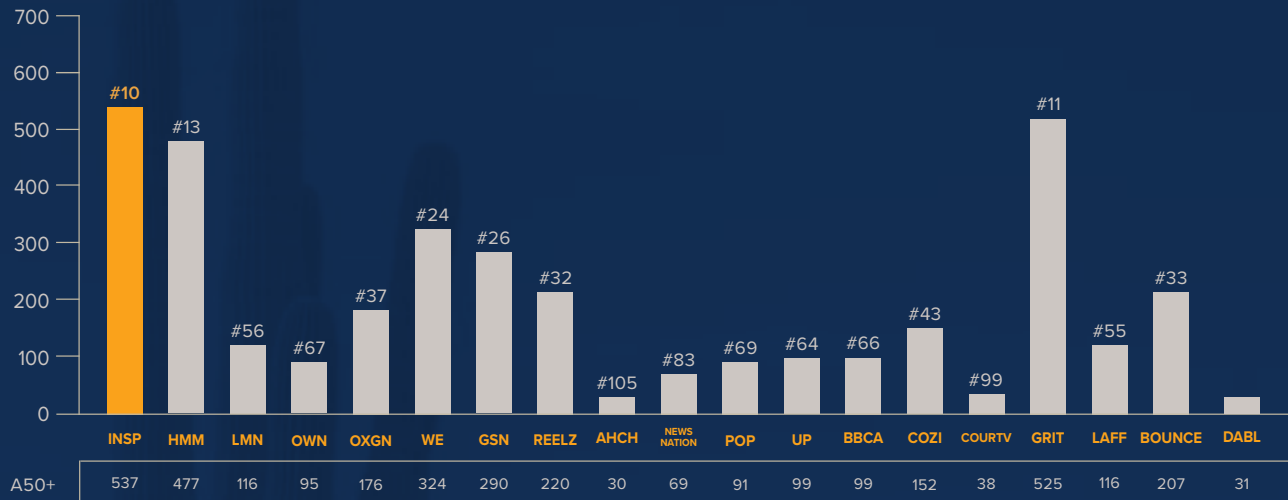


IMPRESSIONS & RANK

BY DAYPART

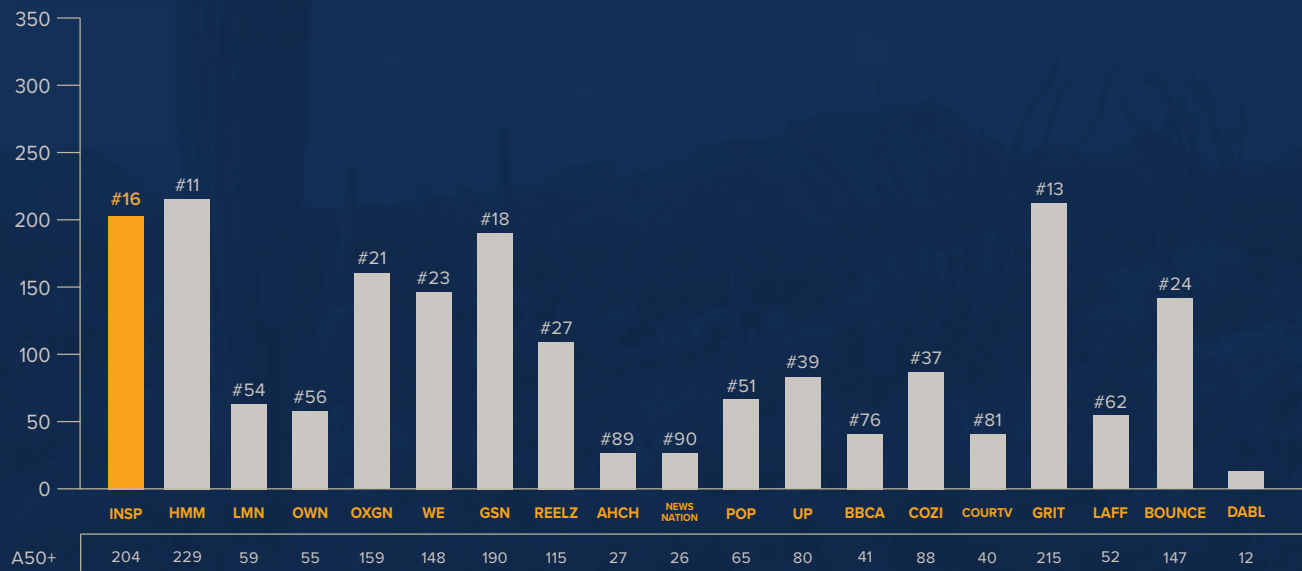
PRIME WEEKEND

SATURDAY – SUNDAY 7PM – 12AM



LATE NIGHT WEEKEND

SATURDAY – SUNDAY 12AM – 4AM



Date Created: 11/20/23 Source: Nielsen Media Research National MIT



THE RIFLEMAN

NETWORK PREMIERE
MON, JAN 1 AT 8PM ET

THE RIFLEMAN



DESCRIPTION

This series centers on the adventures of rancher Lucas McCain (Chuck Connors), a Union Civil War veteran, marksman and widower. Having previously been a homesteader before the war, McCain buys a ranch outside the fictitious town of North Fork, New Mexico Territory, and begins working it with his young son, Mark (Johnny Crawford). McCain is determined to raise his son with an understanding of standing up for good, defending your rights, and protecting your property.





STARTING MONDAY,
JANUARY 1ST | 12PM ET

NEW YEAR'S DAY

SPECIAL AIRINGS



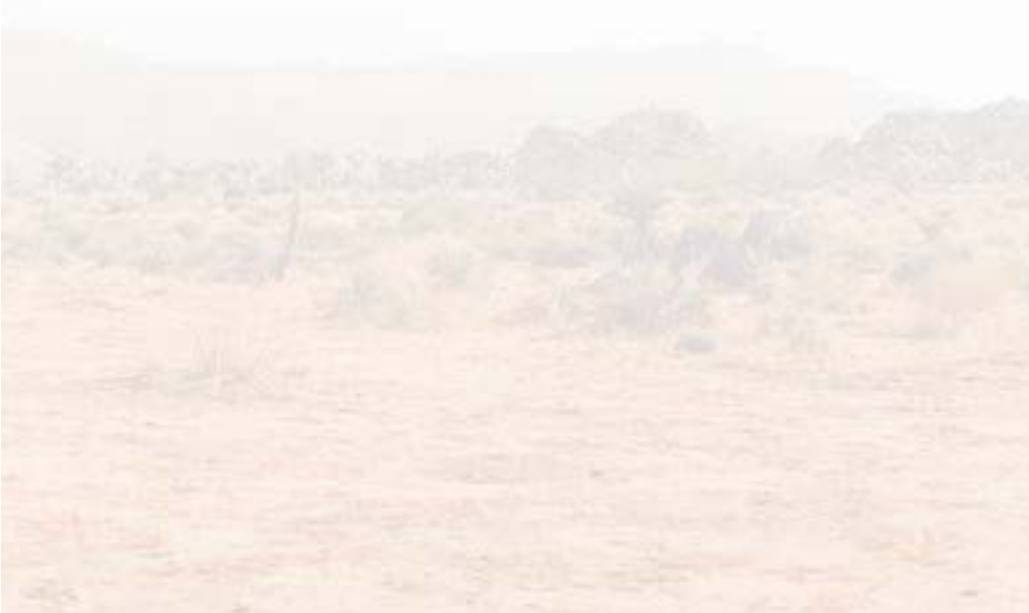
GALLOP INTO THE NEW YEAR WITH INSP!

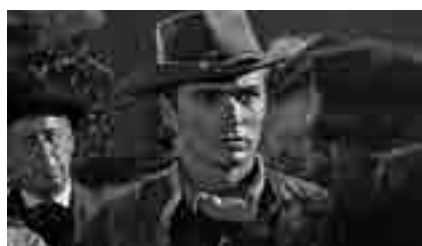
MONDAY, JANUARY 1ST

COMANCHE STATION	12PM ET / 9AM PT
TALL MAN RIDING	1:42PM ET / 10:42AM PT
YELLOWSTONE KELLY	6PM ET / 3PM PT
THE RIFLEMAN <i>THE SHARPSHOOTER</i>	8PM ET / 5PM PT
THE RIFLEMAN <i>HOME RANCH</i>	8:30PM ET / 5:30PM PT
THE RIFLEMAN <i>END OF A YOUNG GUN</i>	9PM ET / 6PM PT
THE RIFLEMAN <i>THE MARSHAL</i>	9:30PM ET / 6:30PM PT

THE NETWORK PREMIERE OF THE RIFLEMAN

Let the New Year's celebrations continue—Western style! Ring in the New Year in the Old West with INSP's special holiday line-up on Jan 1, including the network premiere of Tall Man Riding at 1:42PM ET, and ending the day with four back-to-back episodes of The Rifleman from 8PM to 10PM ET—the INSP premiere of this popular series!





AMBUSH AT CIMARRON PASS

SATURDAY, JANUARY 6 | 9PM

CLINT EASTWOOD AND SCOTT BRADY

The year is 1867, and the Indian Wars are ravaging the West. When the 7th Cavalry encounters a group of former Confederate soldiers in Apache territory, they must all band together to overcome Indian attacks and safely travel to the nearest fort.



RAWHIDE | CROSSING AT WHITE FEATHER

SUNDAY, JANUARY 7 | 1PM

CLINT EASTWOOD AND JOHNNY CRAWFORD

Rowdy hires trail guide Jonas Bolt to help get the drive across a dangerous river. However, problems arise when Bolt, an unreliable drunk, is afraid, fakes an injury, and tries to sell a third of Rowdy's herd to a con man.



JOE KIDD

SUNDAY, JANUARY 7 | 2PM

CLINT EASTWOOD

While a former bounty hunter tries to earn a living as a horse rancher and tracker, news spreads of his colorful past. Soon, a greedy landgrabber hires the rancher to capture a Mexican revolutionary who is causing him trouble.



THE OUTLAW JOSEY WALES

SUNDAY, JANUARY 7 | 9PM

CLINT EASTWOOD, BILL MCKINNEY & SONDRALOCKE

They call him an outlaw, but he was a peaceful farmer and family man until renegades murdered his family and destroyed his farm. Now, there is fire in his eyes and determination in his heart to make each renegade face justice for their crimes.



WALK THIS WAY

CLINT WALKER MOVIE WEEKEND

CLINT WALKER: SECURITY GUARD TO STAR OF CHEYENNE

MORE DEAD THAN ALIVE

PREMIERES FRIDAY, JANUARY 12 | 9PM

CLINT WALKER, VINCENT PRICE & ANNE FRANCIS

After years behind bars, a former gunman is determined to live out the rest of his days in peace. The West has changed and there are now many who have forgotten his history. Can he make a new life without being caught in the web of his past?

HARDCASE

SATURDAY, JANUARY 13 | 9PM

CLINT WALKER, STEFANIE POWERS, & ALEX KARRAS

An ex-soldier returns home to find that his wife sold their ranch and ran off with a dangerous Mexican revolutionary. Heartbroken and determined, the man sets out to locate his wife and get answers, no matter the cost.

YUMA

SATURDAY, JANUARY 13 | AFTER 9PM MOVIE

CLINT WALKER & KATHRYN HAYS

When a tough, veteran United States marshal is sent to clean up a down-and-dirty Western town, he faces a scheme to remove his authority and ruin his reputation.

FORT DOBBS

SUNDAY, JANUARY 14 | 2PM

CLINT WALKER, VIRGINIA MAYO, & BRIAN KEITH

A widowed frontier woman suspects the man who rescued her and her son from a Comanche attack may be the same man responsible for killing her husband.

YELLOWSTONE KELLY

SUNDAY, JANUARY 14 | 9PM

CLINT WALKER

Hired at an Army fort to scout the nearby Sioux Indians, a fur trader finds himself in a dangerous and complicated situation after he helps heal a wounded, beautiful Arapaho woman.

WALKER'S WALK TO FAME

Most actors who are "discovered" have been working hard at the trade for years. Clint Walker did work hard—at a factory, on a riverboat, at a carnival, in oil fields, and serving in the Merchant Marine, but acting wasn't on his mind. But while working as a security guard at a Vegas casino, someone suggested, with his good looks, he could make it in Hollywood. He gave it a shot, and almost immediately, he rose to stardom. Watch the *Cheyenne* star's movies all weekend, starting Fri, Jan 12 at 9PM ET, with the INSP premiere of *More Dead Than Alive*.



GREAT SCOTT!

RANDOLPH SCOTT MOVIE WEEKEND



COMANCHE STATION

SATURDAY, JANUARY 20 | 9PM

RANDOLPH SCOTT AND CLAUDE AKINS

After making a trade to save a woman kidnapped by Indians, a cowboy faces outlaws and more on the trail to bring her back to civilization.



TALL MAN RIDING

SATURDAY, JANUARY 20 | 10:30PM

RANDOLPH SCOTT AND DOROTHY MALONE

A ranch hand returns to his hometown, seeking to avenge a humiliating whipping he received from a vicious cattle baron. When he learns that others are challenging the same cattle baron's land rights, the ranch hand bravely makes a claim for himself.



BADMAN'S TERRITORY

SUNDAY, JANUARY 21 | 2PM

RANDOLPH SCOTT

When the leader of the James Gang brings his wounded brother to a wild town outside the reach of U.S. jurisdiction, a lawman must find a way to gain his release without the aid of his badge.



MAN IN THE SADDLE

SUNDAY, JANUARY 21 | 9PM

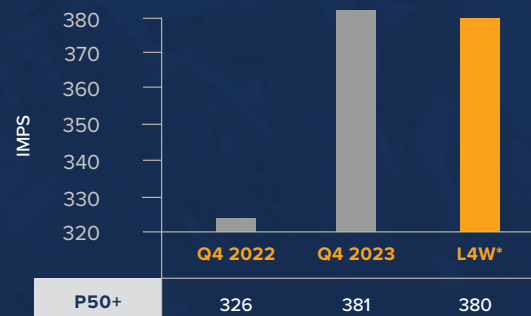
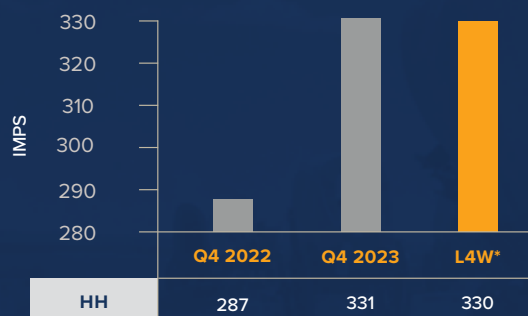
RANDOLPH SCOTT

When a power-hungry cattleman attempts to takeover a small-time rancher's land, and marries the rancher's favorite girl, the two men get entangled in a deadly feud.



WEEKEND IMPRESSIONS	1Q24 PROJECTED		
	DAYTIME WEEKEND 9A-3PM	FRINGE WEEKEND 3-7PM	PRI 7PM-12AM
HH	274	395	503
P50+	313	457	596
P35-64	87	111	153
P25-54	28	37	46
M35+	167	240	339

Date Created: 11/20/23 Source : Nielsen Media Research National MIT



PROGRAM SCHEDULE

EST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
6:00AM	PAID PROGRAMMING			
6:30AM				
7:00AM	GUNSMOKE			
7:30AM				
8:00AM	LARAMIE			
8:30AM				
9:00AM				
9:30AM				
10:00AM	CHEYENNE			
10:30AM				
11:00AM	GUNSMOKE			
11:30AM				
12:00PM	RAWHIDE			
12:30PM				
1:00PM	DANIEL BOONE			
1:30PM				
2:00PM	WAGON TRAIN			
2:30PM				
3:00PM				
3:30PM				
4:00PM	GUNSMOKE			
4:30PM				
5:00PM	THE HIGH CHAPARRAL			
5:30PM				
6:00PM	LARAMIE			
6:30PM				
7:00PM	GUNSMOKE			
7:30PM				
8:00PM	THE RIFLEMAN			THE TALL TALES OF JIM BRIDGER
8:30PM				THE RIFLEMAN
9:00PM	GUNSMOKE			
9:30PM				
10:00PM				
10:30PM				
11:00PM	TALES OF WELLS FARGO			
11:30PM				
12:00AM	GUNSMOKE			
12:30AM				
1:00AM	WAGON TRAIN			
1:30AM				
2:00AM	WAGON TRAIN			
2:30AM				
3:00AM	MOUNTAIN MEN			ALIAS SMITH AND JONES
3:30AM				
4AM - 6AM	PAID PROGRAMMING			

PROGRAM SCHEDULE

EST	FRIDAY	SATURDAY	SUNDAY
6:00AM	PAID PROGRAMMING	PAID PROGRAMMING	
6:30AM			
7:00AM	GUNSMOKE		
7:30AM			
8:00AM	LARAMIE		
8:30AM			
9:00AM		WAGON TRAIN	THE BIG VALLEY
9:30AM			
10:00AM	CHEYENNE	RAWHIDE	
10:30AM			
11:00AM	GUNSMOKE		DANIEL BOONE
11:30AM			
12:00PM	RAWHIDE	THE BIG VALLEY	
12:30PM			
1:00PM	DANIEL BOONE		TALES OF WELLS FARGO
1:30PM			
2:00PM	WAGON TRAIN	THE VIRGINIAN	MOVIE
2:30PM			
3:00PM		TALES OF WELLS FARGO	
3:30PM	GUNSMOKE	THE YOUNG RIDERS	THE VIRGINIAN
4:00PM			
4:30PM	THE HIGH CHAPARRAL		TALES OF WELLS FARGO
5:00PM			
5:30PM	LARAMIE	BONANZA, THE LOST EPISODES	
6:00PM			
6:30PM			
7:00PM	GUNSMOKE		
7:30PM			
8:00PM	THE RIFLEMAN	GUNSMOKE	
8:30PM			
9:00PM	MOVIE		
9:30PM			
10:00PM			
10:30PM			
11:00PM	TALES OF WELLS FARGO		THE RIFLEMAN
11:30PM			
12:00AM	MOVIE		
12:30AM			
1:00AM			
1:30AM			
2:00AM	WAGON TRAIN	ALIAS SMITH AND JONES	DANIEL BOONE
2:30AM			
3:00AM	ALIAS SMITH AND JONES		
3:30AM			
4AM - 6AM	PAID PROGRAMMING		

SERIES SCHEDULE

Q1 2024



ALIAS SMITH AND JONES

THU-FRI | 3AM - 4AM ET

SAT | 2AM - 4AM ET

PETE DUEL AND BEN MURPHY

Hannibal Heyes and Kid Curry are outlaws. They've robbed trains and banks, but never shot anyone. They go by the alias of Smith and Jones while trying to earn a secret amnesty from the governor, fair game for bounty hunters and lawmen for a year.



THE BIG VALLEY

SAT | 12PM-2PM ET

SUN | 9AM-11AM ET

BARBARA STANWYCK, LEE MAJORS, LINDA EVANS, PETER BRECK & RICHARD LONG

The Barkleys are the wealthiest and most powerful family in California's San Joaquin Valley in the 1870s. Follow the family's trials and tribulations as they confront all obstacles with the strength of family, faith, integrity, courage and teamwork.



BONANZA, THE LOST EPISODES

SAT-SUN | 6PM-7PM ET

SAT | 7PM-8PM ET

LORNE GREENE, DAN BLOCKER & MICHAEL LANDON

Join the Cartwright's as they protect their Ponderosa Ranch while helping their neighbors and strangers. These were the days where family values and the fight for justice were backed up by six-guns that always had right on their side.



INSP EXCLUSIVE

CHEYENNE

MON-FRI | 10AM-11AM ET

CLINT WALKER

Cheyenne is a TV series full of action and drama, from cattle drives, fistfights, and dangerous gunslingers, to daring cowboys, mysterious characters, and romance.

SERIES SCHEDULE

Q1 2024



DANIEL BOONE

SUN | 11AM-1PM ET | 2AM-4AM ET

MON-FRI | 1PM-2PM ET

FESS PARKER & ED AMES

Set in and around Kentucky and Virginia during the colonial period preceding the American Revolution, Daniel Boone takes us on suspenseful action-filled adventures along with his wife, children, friends and fellow frontiersmen and women.



GUNSMOKE

MON-FRI | 7AM-8AM ET | 11AM-12PM ET

4PM-5PM ET | 7PM-8PM ET

MON-THU | 9PM-11PM ET | 12AM-1AM ET

SAT | 7PM-9PM ET

SUN | 7PM-9PM ET

JAMES ARNESS & AMANDA BLAKE

Matt Dillon, US Marshal, aided by his deputy friends, Miss Kitty and the town doctor, he solves his crimes through keen observation, deduction, and plenty of grit.



THE HIGH CHAPARRAL

MON-FRI | 5PM-6PM ET

*LEIF ERICKSON, CAMERON MITCHELL, LINDA CRISTAL,
HENRY DARROW & MARK SLADE*

The High Chaparral ranch is owned by the Cannon family in the Arizona Territory during the 1870's, led by John Cannon. To help him, he has his younger brother Buck, his son Billy Blue, along with his young Mexican wife and her brother, Manolito.



INSP EXCLUSIVE

HOW THE WEST WAS WON

SUN | 4PM-6PM ET

JAMES ARNESS, BRUCE BOXLEITNER & KEN CURTIS

Follow the travels and times of Zeb Macahan, a mountain man who cares for his late brother's children as he moves the family to Oregon Territory.

SERIES SCHEDULE

Q1 2024



LARAMIE

MON-FRI | 9AM-10AM ET | 6PM-7PM ET

ERIC FLEMING & CLINT EASTWOOD

The story of cowhands driving a herd of cattle from Texas to Missouri. The focus is on the cattle-drive ramrod, Rowdy Yates. He and his crew face trials, tribulations and adventures while meeting countless characters on the long dusty trail.



MOUNTAIN MEN

MON-WED | 3AM-4AM ET

DALE ROBERTSON, ART FELIX & KIT CARSON

Jim Hardie's services are often called upon when a stagecoach has been robbed or any related crime has been committed. With Jeb's help, Hardie succeeds in finding the lost fortunes.



RAWHIDE

MON-FRI | 12PM-1PM ET

SAT | 10AM-12PM ET

ERIC FLEMING & CLINT EASTWOOD

The story of cowhands driving a herd of cattle from Texas to Missouri. The focus is on the cattle-drive ramrod, Rowdy Yates. He and his crew face trials, tribulations and adventures while meeting countless characters on the long dusty trail.



THE RIFLEMAN

MON-WED | 8PM-9PM ET

THURS | 8:30PM-9PM ET

FRI | 8PM-9PM ET

SAT | 9AM-10AM ET | SUN | 7PM-8PM ET | 11PM-12AM ET

CHUCK CONNORS & JOHNNY CRAWFORD

A Union Civil War veteran, marksman and widower returns to ranching when he buys a property in the New Mexico Territory. The Rancher plans to raise his young son to stand up for good, defend his rights, and protect his property.

SERIES SCHEDULE

Q1 2024



TALES OF WELLS FARGO

MON-THU | 11PM-12AM

SAT | 3:30PM-4PM ET | 11PM-12AM ET

SUN | 11PM-12AM ET

DALE ROBERTSON, ART FELIX & KIT CARSON

Jim Hardie's services are often called upon when a stagecoach has been robbed or any related crime has been committed. With Jeb's help, Hardie succeeds in finding the lost fortunes.



INSP EXCLUSIVE

THE TALL TALES OF JIM BRIDGER

THURS | 8PM-8:30PM ET

RIB HILLIS

Incredible tales from the western frontier inspired by the adventures of famed mountain man Jim Bridger. As Bridger guides a new wave of Americans heading west, he must help them survive the same life-and-death situations that made him a legend.



WAGON TRAIN

MON-FRI | 2PM-4PM ET | 2AM-3AM ET

MON-THU | 1AM-2AM ET

WARD BOND & ROBERT HORTON

After the Civil War, a wagon train travels toward California through the plains, deserts and mountains. Major Seth Adams, his scout, Flint McCullough and other characters face challenges as they head West.



THE YOUNG RIDERS

SAT | 4PM-6PM ET

STEPHEN BALDWIN, JOSH BROLIN & ANTHONY ZERBE

The saga of six orphaned teenagers who ride the newly formed Pony Express route serving the Dakota Territory. This group rides hard and works together to overcome the many dangers of the open range.



LEGENDS OF THE STAGECOACH

EXCLUSIVE TELEVISION PREMIERE
THU, JAN 4 AT 8PM ET

LEGENDS OF
THE STAGECOACH



DESCRIPTION

A marvel of engineering, the iconic stagecoach becomes indispensable when Americans settle the West, transporting passengers, goods, and gold throughout the far reaches of the frontier. Along the way, stagecoaches and their courageous drivers face a multitude of dangers, from perilous roads, hostile Native Americans, and infamous bandits known as road agents, who see them as easy targets for robbery. With the help of armed guards, often called shotgun messengers, many drivers become legends as they refuse to back down from such threats and stand up against the lawless road agents that plague the remote paths.



WATCH TRAILER



THE TALL TALES OF JIM BRIDGER

EXCLUSIVE TELEVISION PREMIERE
THU, JAN 11 AT 8PM ET

THE TALL TALES OF JIM BRIDGER



DESCRIPTION

As a fur trapper, legendary mountain man Jim Bridger explored the entire distant West and survived countless hair-raising adventures. Now, he's a respected trail guide and army scout who knows every river, mountain, and trail of the frontier. As a new generation of settlers, soldiers, and speculators crowd the Bozeman Trail, Bridger's hard-won wisdom is more valuable than ever, even if his famous tall tales sound more like fiction than fact. But the West is still a perilous place, and with danger just around every bend, the greenhorns heading west quickly realize they need Bridger's guidance for much more than the trail.





LEGENDS OF THE PONY EXPRESS

EXCLUSIVE TV PREMIERE
SUN, MAR 10 AT 6PM ET

LEGENDS OF
THE PONY EXPRESS



DESCRIPTION

Legends of the Pony Express is a one-hour special that examines the important role that the Pony Express played in Western history and highlights some of the legendary riders who battled dangerous terrain, inclement weather, and hostile natives to transport the mail on the untamed frontier.





INTO THE WILD FRONTIER SEASON 4

EXCLUSIVE TELEVISION PREMIERE
SUN, MAR 24 AT 6PM ET

INTO THE
**WILD
FRONTIER**
SEASON 4



DESCRIPTION

As America expands westward, intrepid explorers and rugged mountain men risk their lives to blaze new trails into the wild frontier. The promise of new lands teeming with game and other riches is an irresistible pull for fearless men such as Jim Beckwourth, Joe Meek, and John Coffee Hays. But danger surrounds the hunters, trappers, and traders that lead the way into the unknown frontier. As they push deeper into the wilderness, crossing impenetrable forests, vast mountain ranges, and unforgiving deserts, they face starvation, deadly weather, ferocious predators, and hostile Native Americans. But their descriptions of the natural wonders found on America's frontier encourage a tide of settlers to head west, and their epic tales of adventure and survival become the stuff of myths and legends.

Don't miss the season 4 premiere on Sunday, March 24th at 6PM ET.



INSP MOVIE SCHEDULE

Q1 2024



HARDCASE

SAT, JAN 13 | 9PM ET
SUN, JAN 28 | 2PM ET

*STARRING: CLINT WALKER,
STEFANIE POWERS AND ALEX
KARRAS*

An ex-soldier returns home to find that his wife sold their ranch and ran off with a dangerous Mexican revolutionary. Heartbroken and determined, the man sets out to locate his wife and get answers, no matter the cost.



HIGH LONESOME

SAT, JAN 13 | 12PM ET
SAT, JAN 27 | 9PM ET

*STARRING: JOHN BARRYMORE,
CHILL WILLS AND JACK ELAM*

A sudden and swift series of murders occurs in southwestern Texas, sending Big Bend country into a frenzy. All parties are suspicious of a young Rambler who just moved to the area, believing his presence must be related to the crimes.



HOW THE WEST WAS WON: HILLARY

SUN, JAN 14 | 12AM ET

*STARRING: JAMES ARNESS, BRUCE
BOXLEITNER AND KEN CURTIS*

A desperate man attempts to clear himself of an old murder charge by working with a feisty town sheriff, all while renewing a romance with a former girlfriend.



HOW THE WEST WAS WON: THE ENEMY

SUN, JAN 7 | 12AM ET

STARRING: JAMES ARNESS

Zeb Macahan joins a group of soldiers assigned to bring an Indian chief back to the fort, in hopes of ending attacks on wagons passing West. This mission is led by a young lieutenant who clashes with Zeb.



JOE KIDD

SUN, JAN 7 | 2PM ET
SAT, JAN 20 | 2PM ET

*STARRING: CLINT EASTWOOD
AND ROBERT DUVALL*

While a former bounty hunter tries to earn a living as a horse rancher and tracker, news spreads of his colorful past. Soon, a greedy land-grabber hires the rancher to capture a Mexican revolutionary who is causing him trouble.



MAN IN THE SADDLE

FRI, JAN 5 | 12AM ET
SUN, JAN 21 | 9PM ET

STARRING: RANDOLPH SCOTT

When a power-hungry cattleman attempts to takeover a small-time rancher's land, and marries the rancher's favorite girl, the two men get entangled in a deadly feud.

INSP MOVIE SCHEDULE

Q1 2024



AMBUSH AT CIMARRON PASS

SAT, JAN 6 | 9PM ET
FRI, JAN 26 | 12AM ET

*STARRING: CLINT EASTWOOD AND
SCOTT BRADY*

The year is 1867, and the Indian Wars are ravaging the West. When the 7th Cavalry encounters a group of former Confederate soldiers in Apache territory, they must all band together to overcome Indian attacks and safely travel to the nearest fort.



BADMAN'S TERRITORY

SAT, JAN 6 | 2PM ET
SUN, JAN 21 | 2PM ET

STARRING: RANDOLPH SCOTT

When the leader of the James Gang brings his wounded brother to a wild town outside the reach of U.S. jurisdiction, a lawman must find a way to gain his release without the aid of his badge.



COLT .45

SAT, JAN 6 | 9PM ET
FRI, JAN 26 | 12AM ET

STARRING: RANDOLPH SCOTT

When a gun salesman calls on the local sheriff, a dangerous convict escapes with his two revolvers, and the entire town suspects the salesman is in on it. Now, he must track the criminal down to recover his guns and clear his name.



COMANCHE STATION

SAT, JAN 20 | 9PM ET

*STARRING: RANDOLPH SCOTT
AND CLAUDE AKINS*

After making a trade to save a woman kidnapped by Indians, a cowboy faces outlaws and more on the trail to bring her back to civilization.



FORT DOBBS

SUN, JAN 14 | 2PM ET
SUN, JAN 28 | 12AM ET

*STARRING: CLINT WALKER,
VIRGINIA MAYO AND BRIAN KEITH*

A widowed frontier woman suspects the man who rescued her and her son from a Comanche attack may be the same man responsible for killing her husband.



GUN THE MAN DOWN

SAT, JAN 13 | 12PM ET
SAT, JAN 27 | 9PM ET

*STARRING: JAMES ARNESS AND
ANGIE DICKINSON*

When a bank robber is injured during a heist, his partners and girlfriend take the cash and leave him to be captured. After he is released from prison, he is ready to find his old partners and even the score.

INSP MOVIE SCHEDULE

Q1 2024



PREMIERE

MORE DEAD THAN ALIVE

FRI, JAN 12 | 9PM ET
SAT, JAN 27 | 2PM ET

*STARRING: CLINT WALKER,
VINCENT PRICE AND ANNE
FRANCIS*

After years behind bars, a former gunman is determined to live out the rest of his days in peace. The West has changed and there are now many who have forgotten his history. Can he make a new life without being caught in the web of his past?



OPEN RANGE

FRI, JAN 5 | 9PM ET
SUN, JAN 28 | 9PM ET

*STARRING: ROBERT DUVAL, KEVIN
COSTNER AND ANNETTE BENING*

A former gunslinger is forced to take up arms again when he and his cattle crew are threatened by a corrupt lawman and his posse.



RAGE AT DAWN

FRI, JAN 12 | 12AM ET

*STARRING: RANDOLPH SCOTT
AND FORREST TUCKER*

In 1866, the Reno Brothers gang is ravaging Indiana. When a detective agency sends a man to infiltrate the gang by posing as an outlaw, he sets a trap to capture the gang during an early-morning train robbery.



PREMIERE

TALL MAN RIDING

SAT, JAN 20 | 9PM ET

*STARRING: RANDOLPH SCOTT
AND DOROTHY MALONE*

A ranch hand returns to his hometown, seeking to avenge a humiliating whipping he received from a vicious cattle baron. When he learns that others are challenging the same cattle baron's land rights, the ranch hand bravely makes a claim for himself.



THE OUTLAW JOSEY WALES

SUN, JAN 7 | 9PM ET
FRI, JAN 19 | 9PM ET

*STARRING: CLINT EASTWOOD,
SONDRA LOCKE AND BILL
MCKINNEY*

They call him an outlaw, but he was a peaceful farmer and family man until renegades murdered his family and destroyed his farm. Now, there is fire in his eyes and determination in his heart to make each renegade face justice for their crimes.



THEY CALL ME TRINITY

FRI, JAN 19 | 12AM ET

*STARRING: TERENCE HILL AND BUD
SPENCER*

When a land-hungry rancher sends his bullies to harass peace-loving Mormons into giving up their fertile valley, a lazy gunfighter with a very quick draw and amazing accuracy, along with his horse-thieving brother, come to the settlers' rescue.

INSP MOVIE SCHEDULE

Q1 2024



TULSA

SUN, JAN 21 | 12AM ET

*STARRING: SUSAN HAYWARD,
ROBERT PRESTON AND CHILL
WILLS*

When her father is killed and her cattle destroyed in a feud with an oil company, an Oklahoma cattle rancher risks everything to drill for oil on her land. It is her only hope for saving her ranch and getting revenge on the man that is now her rival.



YELLOWSTONE KELLY

SUN, JAN 14 | 9PM ET
FRI, JAN 26 | 9PM ET

STARRING: CLINT WALKER

Hired at an Army fort to scout the nearby Sioux Indians, a fur trader finds himself in a dangerous and complicated situation after he helps heal a wounded, beautiful Arapaho woman.



YUMA

SAT, JAN 13 | 9PM ET
SUN, JAN 28 | 2PM ET

*STARRING: CLINT WALKER AND
KATHRYN HAYS*

When a tough, veteran United States marshal is sent to clean up a down-and-dirty Western town, he faces a scheme to remove his authority and ruin his reputation.



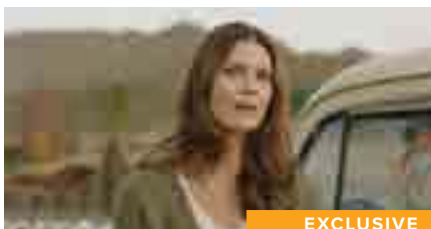
PREMIERE

BLACK FOX

SAT, FEB 10 | 2PM ET

*STARRING: CHRISTOPHER REEVE
AND TONY TODD*

A former slave and his white "blood" brother have moved their families from the Carolinas to Texas. When the Civil War begins, their settlement is left unprotected from hostile Indian tribes and the former slave may be the only hope for peace.



EXCLUSIVE

BLUE RIDGE

SAT, FEB 10 | 12:30AM ET

*STARRING: SARAH LANCASTER,
JOHNATHON SCHAECH, GRAHAM
GREENE AND TAEGEN BURNS*

Ex-Green Beret, Justin Wise, becomes the sheriff of a small town in the Blue Ridge Mountains to be near his ex-wife and daughter, but soon finds himself involved in a mystery he must solve to keep this mountain community from exploding into violence.



BUFFALO SOLDIERS

FRI, FEB 2 | 12AM ET
SAT, FEB 24 | 2PM ET

*STARRING: DANNY GLOVER,
TIMOTHY BUSFIELD AND CARL
LUMBLY*

The true story of U.S. Cavalry Troop H, an all-black unit who bravely pursues an Apache leader and his warriors as they terrorize the settlers of the New Mexico territory shortly after the Civil War.

INSP MOVIE SCHEDULE

Q1 2024



CONAGHER

SAT, FEB 10 | 8PM ET
SUN, FEB 25 | 2PM ET

*STARRING: SAM ELLIOTT AND
KATHARINE ROSS*

A widow struggles to stay alive while raising her two children alone at a remote stagecoach stop. Conn Conagher, an honest, hardworking cowboy, enters her life and together they fight the elements, outlaws, and loneliness.



CROSSFIRE TRAIL

FRI, FEB 2 | 9PM ET
SUN, FEB 18 | 9PM ET

*STARRING: TOM SELLECK,
VIRGINIA MADSEN AND MARK
HARMON*

A cowboy promises a dying friend that he'll watch over his wife and ranch after he's gone. When the cowboy travels to his deceased friend's ranch, he finds the widow and the ranch in turmoil.



PREMIERE

FOUR GUNS TO THE BORDER

SAT, FEB 3 | 9PM ET
SUN, FEB 18 | 12PM ET

*STARRING: RORY CALHOUN AND
WALTER BRENNAN*

A reformed outlaw and his daughter have dreams of starting a ranch in Saddle Valley, New Mexico, but the obstacles to a bright future are looming large. His former gang wants him back, and a renegade band of Apache Indians wants him dead.



LAST STAND AT SABER RIVER

FRI, FEB 9 | 9PM ET
SUN, FEB 25 | 9PM ET

*STARRING: TOM SELLECK, DAVID
CARRADINE AND SUZY AMIS*

A Confederate soldier returns after the war to reclaim his Arizona homestead. Desperate to rebuild his life, the man joins forces with a past Union enemy to make a stand for the one thing worth fighting for – his family.

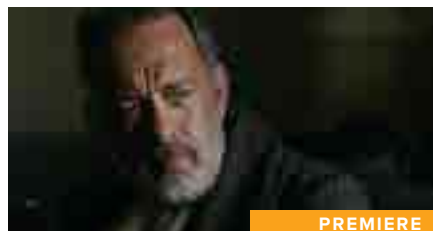


MONTE WALSH

FRI, FEB 16 | 9PM ET

*STARRING: TOM SELLECK, KEITH
CARRADINE AND BARRY CORBIN*

In the late 1800s, a long-time cowhand sees his way of life threatened by rustling, murder and Eastern corporations that are buying land in the West.



PREMIERE

NEWS OF THE WORLD

SUN, FEB 4 | 9PM ET
SAT, FEB 17 | 9PM ET
SAT, FEB 24 | 12AM ET

*STARRING: TOM HANKS, HELENA
ZENGEL AND MARE WINNINGHAM*

A grizzled Civil War veteran is determined to deliver a young girl, who was taken and raised by Kiowa Indians, to her distant family. The pair travels hundreds of miles and face countless dangers as they search for a place that either can call home.

INSP MOVIE SCHEDULE

Q1 2024



QUIGLEY DOWN UNDER

SAT, FEB 3 | 2PM ET
FRI, FEB 23 | 9PM ET

STARRING: TOM SELLECK AND ALAN RICKMAN

Sharpshooter Matt Quigley is hired from Wyoming by an Australian rancher paying a very high price. But when Quigley arrives Down Under, all is not as it seems.



SADDLE TRAMP

SAT, FEB 3 | 9PM ET
SUN, FEB 18 | 12PM ET

STARRING: JOEL MCCREA AND WANDA HENDRIX

When a rancher dies in a riding accident, a saddle tramp unexpectedly becomes foster parent to the man's four children. As soon as the saddle tramp gets hired-on to a new ranch, he learns his new boss hates kids.

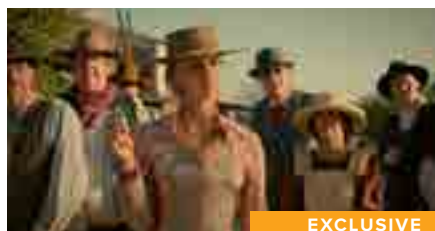


THE DEADLY COMPANIONS

SUN, FEB 4 | 12AM ET

STARRING: MAUREEN O'HARA AND BRIAN KEITH

When a former Army officer accidentally kills a woman's young son, he offers to escort the grieving mother through dangerous Indian territory on the way to lay the boy to rest at the family homestead.



EXCLUSIVE

THE LEGEND OF 5 MILE CAVE

SAT, FEB 17 | 12AM ET

STARRING: ADAM BALDWIN, JEREMY SUMPTER, JET JURGENSMEYER, JILL WAGNER AND ALEXANDRIA DEBERRY

In the 1930's, a woman takes in an aging boarder who begins to tell her son fanciful tales of gun-fighting adventures and hidden treasure. But when outsiders come to town looking for him, they begin to realize there may be some truth to the legend.



PREMIERE

THE QUICK AND THE DEAD

SUN, FEB 11 | 2PM ET
SAT, FEB 24 | 9PM ET

STARRING: SAM ELLIOTT, KATE CAPSHAW AND TOM CONTI

A mysterious stranger crosses paths with a frontier family traveling to the Wyoming Territory. He becomes the family's defender against a ruthless gang of violent men bent on taking all they have and robbing them of their dreams, lives, and futures.



THE SHADOW RIDERS

SAT, FEB 10 | 10:30PM ET
FRI, FEB 23 | 12AM ET

STARRING: TOM SELLECK, SAM ELLIOTT AND KATHARINE ROSS

When the Civil War comes to an end, two brothers return home and discover that part of their family has been kidnapped. Aided by their uncle, the brothers set out to rescue their family.

INSP MOVIE SCHEDULE

Q1 2024



THE UNFORGIVEN

SAT, FEB 17 | 2PM ET
SUN, FEB 25 | 12AM ET

*STARRING: AUDIE MURPHY,
AUDREY HEPBURN, BURT
LANCASTER AND DOUG MCCLURE*

A frontier family faces the scorn of the neighbors when they begin to suspect that the family's adopted daughter came from the local Kiowa Indian tribe.



TRINITY IS STILL MY NAME

FRI, FEB 16 | 12AM ET

*STARRING: TERENCE HILL, BUD
SPENCER AND HARRY CAREY JR.*

Two brothers promise their dying father they'll become the notorious bandits he always wanted them to be. While the older brother intends to teach his younger brother outlaw skills, the two save a pioneer family and break up an arms ring instead.



WALKER, TEXAS RANGER: TRIAL BY FIRE

FRI, FEB 9 | 12AM ET

*STARRING: CHUCK NORRIS, SHEREE
J. WILSON AND JANINE TURNER*

Walker investigates a murder connected with a missing government weapon, while also trying to track down a desperate teen on the run from a crime syndicate.



WILL PENNY

SUN, FEB 4 | 2PM ET
SUN, FEB 18 | 12AM ET

*STARRING: CHARLTON HESTON, JOAN
HACKETT, LEE MAJORS AND BRUCE
DERN*

An aging cowboy gets a job on a large cattle spread and finds his assigned cabin is isolated and already occupied by a woman and her young son.



ALONG THE GREAT DIVIDE

SUN, MAR 3 | 2PM ET
SUN, MAR 17 | 12AM ET

*STARRING: KIRK DOUGLAS,
VIRGINIA MAYO & WALTER
BRENNAN*

After rescuing a cattle rustler from a lynch mob, a U.S. marshal works to keep the man alive so he can stand trial. A local cattle baron is convinced that the rustler killed his son and will stop at nothing to deliver his own justice.



ANGEL AND THE BADMAN

SAT, MAR 9 | 12AM ET

*STARRING: JOHN WAYNE & GAIL
RUSSELL*

When a gunslinger with a bad disposition is nursed back to health and desired by a Quaker girl, he finds himself having to choose between his lawless life or the peaceful world of his newfound love.

INSP MOVIE SCHEDULE

Q1 2024

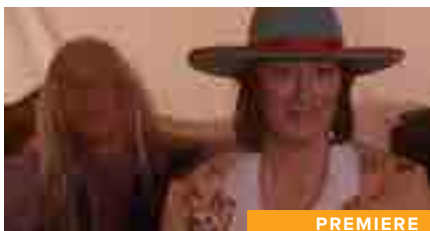


BEND OF THE RIVER

SAT, MAR 2 | 2PM ET
FRI, MAR 22 | 9PM ET

STARRING: JAMES STEWART, JULIE ADAMS & ROCK HUDSON

A cowboy with a past guides a band of pioneers over the Oregon Trail to the Columbia River Basin. When the settlers are cheated, the cowboy outguns greedy hijackers to ensure their survival.



PREMIERE

BUFFALO GIRLS

SAT, MAR 9 | 2PM ET
SUN, MAR 10 | 2PM ET
SAT, MAR 23 | 12PM ET

STARRING: ANGELICA HOUSTON, SAM ELLIOTT, MELANIE GRIFFITH, JACK PALANCE & REBA MCENTIRE

Based on Larry McMurtry's novel about "Calamity" Jane Canary and her famous friends. The cowgirl travels plains, mountains, and continents searching for her long-lost daughter and entertaining an offer to join Bill Hickock's Wild West Show.



EXCLUSIVE

COUNTY LINE

FRI, MAR 1 | 11:30PM ET

STARRING: PATRICIA RICHARDSON, TOM WOPAT, JEFF FAHEY & GRANT GOODEVE

Ex-Sheriff Alden Rockwell's best friend and neighboring sheriff is gunned down. Now he must take matters into his own hands with no badge and no backup. When a conspiracy threatens his investigation, He soon realizes some lines must be crossed.



EXCLUSIVE

COUNTY LINE: ALL IN

SUN, MAR 3 | 12AM ET

STARRING: TOM WOPAT, PATRICIA RICHARDSON, KELSEY CRANE & DENIM RICHARDS

When a body is found on the county line, Sheriff Alden Rockwell must reluctantly work with the newly elected Sheriff Jo Porter of the nearest county. Different in almost every way, the two must learn to work together in order to stop the killer.



GUNSMOKE: THE LONG RIDE

FRI, MAR 8 | 12AM ET

STARRING: JAMES ARNESS, JAMES BROLIN, AMY STOCH & ALI MACGRAW

Retired Marshal Matt Dillon must clear his name after a lying witness makes him a wanted man – dead or alive.



HONDO

SAT, MAR 16 | 9PM ET
SAT, MAR 30 | 2PM ET

STARRING: JOHN WAYNE & GERALDINE PAGE

When a gunslinger with a bad disposition is nursed back to health and desired by a Quaker girl, he finds himself having to choose between his lawless life or the peaceful world of his newfound love.

INSP MOVIE SCHEDULE

Q1 2024



JOHNNY GUITAR

SUN, MAR 10 | 9PM ET
SUN, MAR 24 | 2PM ET

*STARRING: JOAN CRAWFORD,
STERLING HAYDEN & WARD BOND*

A feisty and strong-willed female saloon owner helps a wounded man who turns out to be a gang member. The angry townsfolk suspect her and the wounded man's gang of committing a recent murder and bank robbery. Now, she must fight for her life!



KING OF KINGS

SUN, MAR 31 | 9AM ET

*STARRING: JEFFREY HUNTER,
SIOBHAN MCKENNA, RIP TORN &
ROBERT RYAN*

This powerful and critically-acclaimed story of Jesus gives vibrant historical context to His best-known teachings and memorable moments, such as the moving Sermon on the Mount.



MCLINTOCK!

SAT, MAR 30 | 12AM ET

*STARRING: JOHN WAYNE,
MAUREEN O'HARA & STEFANIE
POWERS*

A cattle baron awaits the return of his daughter from school and is surprised that his wife has returned to take their daughter away. He tries to keep the peace and do what is best for everyone.



RIO BRAVO

FRI, MAR 8 | 9PM ET
SUN, MAR 24 | 8PM ET

*STARRING: JOHN WAYNE, ANGIE
DICKINSON & DEAN MARTIN*

The sheriff of a small town in Texas must keep custody of a murderer whose brother, a powerful rancher, wants to see go free. The lawman must find a way to hold out against the rancher's hired guns.



SILVERADO

FRI, MAR 15 | 9PM ET
SAT, MAR 30 | 9PM ET

*STARRING: KEVIN COSTNER, KEVIN
KLINE, DANNY GLOVER & SCOTT
GLENN*

Four gunslingers cross paths on their journey to Silverado. When they learn the small town, full of their family and friends, is run by a crooked sheriff, the sharp-shooters join forces to save the day.



THE BIG SKY

SAT, MAR 2 | 9PM ET
SUN, MAR 24 | 12AM ET

STARRING: KIRK DOUGLAS

After joining a trading expedition up the Missouri River, two Kentucky mountaineers face the challenge of keeping an Indian girl alive while battling the dangers of man and nature.

INSP MOVIE SCHEDULE

Q1 2024



THE BIG TREES

SAT, MAR 2 | 12AM ET

STARRING: KIRK DOUGLAS, EDGAR BUCHANAN & ELLEN CORBY

A timber baron plans to take advantage of a new law and make millions. Making his money turns out to be harder than he ever thought when the Quakers who own the land refuse to sell their precious trees.



THE BURNING HILLS

**SUN, MAR 17 | 9PM ET
SUN, MAR 31 | 12AM ET**

STARRING: TAB HUNTER, NATALIE WOOD & CLAUDE AKINS

The murder of a rancher leaves his brother determined to bring the guilty party to justice. When evidence found near the rancher's body reveals clues about the killers, the manhunt begins!



THE JACK BULL

**FRI, MAR 1 | 9PM ET
SAT, MAR 23 | 9PM ET**

STARRING: JOHN CUSACK, JOHN GOODMAN & L.Q. JONES

As the Wyoming Territory seeks statehood, a horse trader and his family seek justice after a deceitful rancher horribly abuses two of the trader's best horses. If this horse trader doesn't get justice, he will make his own. No matter the cost.



THE MAN FROM SNOWY RIVER

**SUN, MAR 3 | 9PM ET
SAT, MAR 16 | 12AM ET
FRI, MAR 29 | 9PM ET**

STARRING: KIRK DOUGLAS, SIGRID THORNTON & TOM BURLINSON

The adventures of a young cowboy who sets out to become his own man. Taking a job with a horse rancher, he slowly wins the heart of the rancher's daughter and respect along the way.



THE MOONLIGHTER

**SUN, MAR 10 | 12:15PM ET
FRI, MAR 22 | 1:45AM ET**

STARRING: BARBARA STANWYCK, FRED MACMURRAY & WARD BOND

In a Western town, an angry lynch mob spares a cattle rustler due to a tragic case of mistaken identity. Now, he is working to bring justice and hope to local citizens. He is hopeful a past girlfriend will help him.



THE QUIET MAN

**SUN, MAR 17 | 2PM ET
SUN, MAR 31 | 8PM ET**

STARRING: JOHN WAYNE & MAUREEN O'HARA

A retired American boxer returns to the village of his birth in Ireland. When he meets a fiery red-headed beauty, the boxer soon finds out trying to deny his feelings for her is a fight he can't win.

INSP MOVIE SCHEDULE

Q1 2024



THE RANGER, THE COOK AND A HOLE IN THE SKY

FRI, MAR 15 | 12AM ET

STARRING: SAM ELLIOTT, JERRY O'CONNELL & MOLLY PARKER

In 1919, a legendary senior forest ranger leads an elite crew of very rugged men while teaching a young intern about the perils of forest fires, wild animals, and the Montana wilderness.



THE REDHEAD FROM WYOMING

SUN, MAR 10 | 10:30AM ET
FRI, MAR 22 | 12AM ET

STARRING: MAUREEN O'HARA, ALEX NICOL & DENNIS WEAVER

A sly, beautiful and spunky redheaded woman forms an uneasy alliance with the local sheriff in an effort to stop a range war between entrenched cattle barons and new settlers.



THE SACKETTS

SAT, MAR 16 | 12PM ET
SUN, MAR 31 | 2PM ET

STARRING: SAM ELLIOTT & TOM SELLECK

This riveting Western saga, based on the books by Louis L'Amour, follows three brothers trying to find their place in the world. After the Civil War, each of the Sackett boys goes West, embarking on grand adventures.



THE WARRANT

SUN, MAR 10 | 12AM ET

STARRING: NEAL MCDONOUGH, STEVEN R. MCQUEEN, ANNABETH GISH & CASPER VAN DIEN

Civil War hero Sheriff John Breaker and his son reunite to arrest Union Army friend "The Saint." Now a fierce gang leader, his raids threaten to bring the country back into conflict. The Warrant is a thrilling, action-packed adventure.



THE WARRANT: BREAKER'S LAW

FRI, MAR 29 | 11PM ET

STARRING: NEAL MCDONOUGH, BRUCE BOXLEITNER, NICK SEARCY & DERMOT MULRONEY

U.S. Marshal John Breaker and his deputy ride to a town held hostage by a ruthless gang as they transport a prisoner through the West. With the fate of a community at stake, they must decide if they will abandon the town or make a stand for justice.



WESTWARD THE WOMEN

SAT, MAR 9 | 9PM ET
SAT, MAR 23 | 12AM ET

STARRING: ROBERT TAYLOR, DENISE DARCEL & JOHN MCINTIRE

A salty trail guide escorts a lively group of women from Chicago to California to marry men who have recently settled there. However, the ladies' hopes and dreams face harsh realities on the wagon train West.

INSP VIEWERS ARE HIGHLY ENGAGED IN SOCIAL MEDIA

INSP'S AVERAGE PARTICIPATION IS HIGHER THAN MANY COMPETING NETWORKS*



75%
MORE LIKES



94%
MORE COMMENTS



11%
MORE SHARES

FACEBOOK HAS BECOME A POWERFUL MARKETING PLATFORM FOR
INSP TO PROMOTE OUR PROGRAMMING
AND TO CONNECT DAILY WITH OUR MILLIONS OF VIEWERS.

*The networks pages used for the comparison were: Lifetime, AMC, TNT, TBS, A&E, TV Land, USA, FX, Hallmark, Hallmark Movies & Mysteries, and MeTV.

VALUE ADD OPPORTUNITIES

THANK YOU FOR YOUR BUSINESS

INSP APPRECIATES YOUR BUSINESS

IN RETURN, WE WOULD LIKE TO OFFER A FIVE SECOND
SPONSORSHIP ID TO AIR BETWEEN PROGRAMS.



PLEASE PROVIDE THE FOLLOWING TO YOUR SALES REPRESENTATIVE:

- Vector file (EPS) or high resolution JPEG image
- Provide the product name you would like included in the voice-over (Product tagline will not be included in the VO)

EXAMPLE VO:

“This program is brought to you in part
by (insert product name).”

ONLINE MEDIA SPECS & OPTIONS

WEB BANNER SPECS—

AVAILABLE SIZE: 728X90

FILE TYPES: FLASH, GIF, HTML, JPEG

MAX FILE SIZE: 20K

AVAILABLE SIZE: 300X250

FILE TYPES: FLASH, GIF, HTML, JPEG

MAX FILE SIZE: 20K



DAYPARTS

MONDAY - FRIDAY		SATURDAY & SUNDAY	
DAYTIME	7AM – 3PM	PAID PROGRAMMING	SUN 7AM – 9AM
FRINGE	3PM – 7PM	DAYTIME WEEKEND	9AM – 3PM
PRIME	7PM – 12AM	FRINGE WEEKEND	3PM – 7PM
LATE NIGHT	12AM – 4AM	PRIME WEEKEND	7PM – 12AM
		LATE NIGHT WEEKEND	12AM – 4AM

PRE & POST-LOG SCHEDULE

To best service you, INSP will provide pre and post-logs on specific days throughout the week.

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1PM-3PM	POST-LOGS PREVIOUS BROADCAST WEEK	PRE-LOGS CURRENT BROADCAST WEEK		PRE-LOGS CURRENT & FOLLOWING BROADCAST WEEK	

INSP LOG LOCKING SCHEDULE

- Monday, Tuesday, Wednesday & Thursday, the log locks at 2PM for the following day
- Friday, the logs lock for Saturday, Sunday & Monday at 2PM

*All times Eastern Standard. Programming subject to change.

5 THINGS TO REMEMBER

ABOUT INSP

01

INSP is a top 10 network out of all 131 Cable and Diginets ranked by Nielsen on Households and A18+.

02

INSP is top 7 on Adults 50+ and the 2nd ranked cable entertainment network behind only Hallmark for the total entertainment day.

03

Amongst top 10 networks in minutes viewed- INSP is #1 in average length of tune, beating its' closest competitor USA by more than 10 minutes on average.

04

Amongst all 131 Cable and Diginets, INSP is in the top 5 on average viewer length of tune.

05

Since INSP's viewers are more rural than urban, resulting in a #4 ranking in C Counties and a #2 ranking in D Counties, INSP's viewers are less likely to be cord cutters.



***INSP IS PROUD TO RECEIVE THE SEAL OF
APPROVAL FROM THE PARENTS TELEVISION
NETWORK FOR ALL PROGRAMMING
AIRED ON INSP.***



3000 WORLDREACH DR | INDIAN LAND SC 29707 | MFAVARO@INSP.COM