



SPONSORSHIP ID SPECIFICATIONS

INSP appreciates your business. In return, we would like to offer a five second sponsorship ID that will air between programs.

Please provide the following to your sales representative:

- Vector file (EPS) or high resolution JPEG image
- Provide the product name you would like included in the voiceover
(Product tagline will not be included in the VO)

VO EXAMPLE:

“This program is brought to you in part by
(insert product name).”

SPONSORSHIP ID EXAMPLE:

